

February 5, 2007

To: Deans
Vice Presidents Gray, Martin, and Weete
Associate Provosts Cote and Morrison

Fr. Gerald E. Lang
Larry Hornak

Re: Alignment of Unit Strategic Plans with the 2010 Plan.

In conversations with members of the Board of Governors and other constituents of the university, the question of unit alignment with the strategic direction provided by the WVU 2010 Plan has been raised. In order to provide a comprehensive description of the ways in which the strategic plans of colleges, schools, and other units support the university's 2010 plan, the implementation team is requesting that you provide a summary of the strategic plans that link unit goals, objectives, and activities with university goals.

There is no specific model you are expected to follow. If your unit has not yet begun to develop a strategic plan that incorporates WVU's 2010 goals, consider the College of Business and Economics plan, which I shared at a recent Deans' meeting. While this plan follows the model of WVU's 2010 Plan, we recognize that each unit has a different planning process. Thus we recognize that unique plans will reflect the distinctiveness of individual units. Your plan should be available on your unit's website.

These unit strategic plans will demonstrate the widespread efforts across WVU to achieve a unified vision of academic excellence through the specific strengths and goals of each college and school. Individual plans will be shared with the public through links on the 2010 Plan website, www.wvu.edu/~2010plan.

Please send your response electronically to jessica.thomas@mail.wvu.edu by May 4th. If your unit is in a planning process that may extend beyond this date, please communicate with Provost Lang directly about your timeline.

We hope that considering the goals of the university assists your unit in developing strategies to achieve academic excellence in the years to come. Again, we thank you for your serious commitment to the success of the 2010 Plan. It is only through your commitment that we can change and become more successful.

cc: David C. Hardesty, Jr.
The 2010 Implementation Team