

February 6, 2006

To: Deans

Fr: Gerald E. Lang
Larry Hornak

Re: Goal One of the 2010 Plan

The materials submitted by you on behalf of your colleges and schools and other units have been most helpful to the Implementation Committee as we discuss what should be the key indicators for measuring our response to the institution's 2010 Plan. Some central themes have become evident, and we will report on them shortly. Currently, we are preparing a briefing for the February 9th meeting with the institution's Board of Governors, who is very interested in our efforts and actions to-date.

As we discussed goal one, several questions arose. The answers to these questions are not readily available from intuitional data. More importantly, the answers to these questions begin to explore the objectives under goal one and in turn indicators of success. Furthermore, you will note from these questions the need to begin to focus investment and identify strengths. This is an especially critical component of our implementation process. WVU does not have the resources to support all units equally and at a level that will drive national prominence. Thus we must decide on those area in which we can excel.

Please send electronically the answers to the questions below to gelang@mail.wvu.edu by March 3.

1. What kinds of experiential learning opportunities does your college/school/unit provide? As defined in the 2010 Plan, experiential learning includes undergraduate research, service learning, independent study, internships, as well as other activities specific to colleges such as recitals, and the like. Please provide examples. Do you have an assessment of how many students participate in these opportunities? Do you have evidence demonstrating how these opportunities have enhanced the marketability (either to graduate/professional school or via employment) of your graduates?
2. How will you provide more experiential opportunities for students? What is a reasonable school target for such opportunities by 2010?
3. List specific support services your college provides to increase undergraduate retention and graduation rates. To determine if the effort is successful, how do you assess each?
4. What are three unique strengths of your college/school academic programs? How do you market them?

5. Which academic programs at the undergraduate/graduate/professional level have a national reputation? How is that reputation determined?

6. Which graduate programs are worthy of future investment? Why? How would additional investments increase the academic reputation of those programs?

7. What undergraduate programs are worthy of investment? Why? How would additional investments increase the academic reputation of those programs?

Cc: Ken Gray
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