

# **WEST VIRGINIA UNIVERSITY STUDENT AFFAIRS 2010 STRATEGIC PLAN**

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# **WEST VIRGINIA UNIVERSITY VISION**

WVU is a student-centered learning community, meeting the needs of West Virginia and the nation through a commitment to excellence in teaching, research, service, and technology.

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## **STUDENT AFFAIRS MISSION**

The Student Affairs Division supports West Virginia University's student-centered learning environment, allows students to fully develop, and in partnership with our University colleagues offers the highest quality programs, services, and opportunities, based on a foundation of values and the Mountaineer Creed.

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# STUDENT AFFAIRS MOTTO

Students are our #1 priority

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## STUDENT AFFAIRS VALUES

The following values guide the Student Affairs mission:

- **Absolute integrity**
  - Be honest at all times: Always tell the truth.
- **Commitment to excellence**
  - Set and adhere to high standards: Do the right thing.
- **Wisdom**
  - Be competent in your job: Know your job and do it well.
- **Respect human dignity and cultural diversity**
  - Be respectful of others.
- **Compassion and humility**
  - Be kind, understanding, humble, and tolerant of others.
- **Clear and concise communication**
  - Pass on the right information and be a good listener.

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## **PREFACE**

The 2010 Strategic Plan for Student Affairs has been developed with the following principles in mind:

- Student Affairs will continue to enhance the student-centered programs that were developed as a result of the Student Affairs Task Force Report submitted to President David C. Hardesty, Jr. in 1995
- West Virginia University's 2010 Plan, "Building the Foundation for Academic Excellence" has been used as a guide
- Student Affairs acknowledges that meeting the overall goals of the plan involves working collaboratively with our colleagues and other units in the University
- Student Affairs acknowledges that in all of our activities we need to maintain an image of WVU as a major national leader in Student Affairs

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## **GOALS**

1. Increase student enrollment to 30,000 by 2010
2. Enhance programs and services to serve and retain a student population of 30,000
3. Utilize assessment to enhance student learning and personal development, and to measure and improve the effectiveness of our services to students

4. Strengthen partnerships with academic colleges to expand the student learning environment and create additional innovative learning opportunities

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## **GOAL 1: Increase Student Enrollment to 30,000 by 2010**

### **Guiding Principles**

*Continuing the land-grant university tradition of providing quality, accessible public education, Student Affairs will collaborate with our University colleagues to promote WVU's rich educational environment to learners interested in achieving excellence. In support of this principle, Student Affairs will continue to sustain recruiting efforts, support the increase of financial aid, maintain the effective marketing of our programs, enhance career placement services and appropriately organize Student Affairs to meet programming and service needs.*

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### **Objective**

**In order to increase student enrollment to 30,000 by 2010 we must:**

#### **A. Increase our enhancement of recruitment:**

In addition to supporting the Office of Undergraduate Student Recruitment in meeting overall new student enrollment goals for WVU, Student Affairs will partner with Integrated Marketing and the Enrollment Management Council to develop centralized recruitment strategies for targeted undergraduate student populations such as resident, non-resident, high ability, minority, transfer, and international students.

### **Key Indicators**

- *Meet annual enrollment goals for first-time freshman and overall enrollment goals set by Enrollment Management Council*

**For fall 2006, WVU exceeded its established goal of 4,600 first-time freshmen by enrolling 4,828 FTF.**

**We are also on target to meet our fall 2007 goal of 4,700 FTF and hope to improve our academic profile.**

- *Increase by 15-25% by 2010 the number of prospective students and their families who visit campus*

To date we have hosted 2,194 students and 3,708 guests at 15 events this year. This currently represents a 6% increase for this year over last year. 2005-06 had a 14% increase in the number of students attending.

- *Hire additional Regional Recruiters to enhance recruitment efforts similar to Regional Recruiter in Northern Virginia (market locations to be determined)*

Kimberly McCarty began working for us in the Pittsburgh market on February 1, 2007.

- *Work collaboratively with Academic Colleges to develop college based enrollment plans*

We continue to work with the academic colleges to assist with their efforts as they implement their strategic enrollment plans. An Enrollment Management Retreat with the Deans was held on May 9 with a focus on managing growth.

- *Continue to enroll a minimum of 200 students in Student Support Services*  
Enrolled 206 for the 2006-07 academic year and are on target to enroll 200 for the 2007-08 academic year.

- *Enhance Student Affairs technology to provide easier access to support recruitment goals and provide student support*
  - *In partnership with Web Services, continue to maintain and expand the New Student Communication Portal*
  - *Implement new recruitment software to replace use of recruitment module in Banner*

We continue to work on ways we can expand what we are doing with the New Student Communication Portal. We added graduate applications, a financial aid estimator, an admitted student web site, and major spotlights just to name a few. We also implemented EMASPro recruitment software this year but have run into a few setbacks. It is our plan to fully utilize this system for the 2008-09 recruitment cycle and begin exploring opportunities to open this up to the academic colleges.

- *Strengthen job placement strategies*

*Reorganize Career Services to best assist students with career options and job placement –*

- New Associate Director was hired last summer and a new Director will be hired by July 1<sup>st</sup>.

- 5 positions have been refilled or re-configured.

- We are in the midst of evaluating each of our Career Fairs to make sure that they meet the needs of their constituent departments.

- We held a focus group among employers at the Teacher Education Career Fair and decided that we need changes in pricing, venue, and format. Anecdotal information and surveys from the students and administrators at the College of HR&E were used in the evaluation as well.

- We are planning to hold a government and non-profit Career Fair (Possibly in conjunction with the Center for Civic Engagement) during the next academic year.

- We are working to make information about getting jobs in specifically targeted fields like public service, medicine, and law enforcement into a series of alumni talks for the next year. (This will also be used in the University 101 curriculum).

- We are working with the Sophomore Experience committee to deliver information about resumes and internships in non-traditional ways (Progressive Power Hour, possibly retreats).

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*Reorganize the Center for Black Culture so that it effectively supports the University's goals for minority recruitment and retention –*

Developed the Advising and Mentoring Exchange to encourage African American undergraduate student's interest in graduate education, while simultaneously affording opportunities for minority graduate students to present talks about their research in various areas of study

Currently revising the entire curriculum of the PASSkey course and program Letters and emails sent to admitted students (African American, Hispanic, Asian, Native American) congratulating them on being admitted, encouraging enrollment and encouraging participation in programs such as PASSkey and Multicultural Programs. Strategic plan will be developed with the appointment of a Director.

- *Work with the Enrollment Management Council and Noel-Levitz to develop an enrollment plan that addresses the following:*
  - *Improve the academic profile of non-resident students*
  - *Create strategies to continue to recruit our top resident students in the face of declining high school graduation numbers and potential future changes to the Promise Scholarship program*
  - *Implement recruitment plan to increase enrollment of international students by a minimum of 100 by 2010*

We continue to work on ways we can refine our recruitment strategies and improve the academic profile of our entering class. This year, we hosted two National Merit receptions in the hope of increasing our number of finalists. We were just notified that 34 National Merit finalists selected us as their first choice institution this year as compared to 9 last year.

We have partnered with the Intensive English Program and the Office of International Programs to expand our recruiting efforts for undergraduate international students. We are working on an international recruitment video and began offering scholarships to international students this year.

- *Support WVU 2010 Plan to maintain a first-year retention rate of more than 80% and establish sophomore to junior year targets in collaboration with the retention council*

A newly formed Rates of Student Success (ROSS) committee has been formed and a retention plan developed in spring 2007. This plan identifies 3 groups that will be targeted for the academic year 2007-08: First year general studies; first year commuters; and males. A plan has been developed for first year commuting students.

- *Support WVU 2010 Plan to reach an undergraduate graduation rate of 63% by 2010*

As we address improving our retention efforts, it is hoped that improved graduation rates will follow.

## **Objective**

### **B. Seek ways to increase financial assistance through loans, grants, scholarships, and employment opportunities:**

Student Affairs will review and monitor how the financial needs of students can be met through various financial aid resources -

The inclusion of financial aid information into WVU IDEAS (data warehouse) database will facilitate research on the impact of financial aid packages offered to students applicants. Meetings with Institutional Research and Financial Aid staff are underway with the intent of having information in IDEAS by the end of 2007-08 academic year

### **Key Indicators**

- *Support WVU Human Resources with the formation of a Student Employment Center*

Career Services has worked with Human Resources to develop a plan for a Student Employment Center. We will in fall 2007 hire an Assistant Director to work in the Center and a pilot Center will open in January 2008.

- *Continue to work with the Enrollment Management Council to implement enrollment strategies designed to recruit targeted populations such as financially needy students, minority students, and academically gifted students such as the National Merit Finalists –*

The Director of Financial Aid/Scholarships and the Scholarship Coordinator are members of the Enrollment Management Council. In addition to implementing initiatives that the Council recommends, the Director and Coordinator also work

to bring to the attention of the Council the needs of targeted populations. During the past year, non-resident scholarship recipients who showed certain levels of financial need received an additional award for WVU

*Assist in the implementation of a new scholarship policy designed to more effectively utilize foundation scholarship resources for students at the University –*

As part of the Scholarship Task Force, the Director of Financial Aid/Scholarships and Coordinator of Scholarships worked to develop procedures for undergraduate scholarship selection. These procedures were approved by the President and have been shared with academic units. The procedures encourage the use to scholarships to achieve the following objectives:

1. enable students to complete their chosen program of study
2. recruit highly qualified students into specific schools/programs
3. maintain an adequate balance of gift aid and self-help aid
4. compliance with donor requirements
5. fully expend all yearly earning and other available funds according to a planned disbursement schedule

A meeting was held in November 2006 with representatives from WVU colleges/departments, WVU Foundation, and the Financial Aid and Scholars Office to discuss implementation of the procedures for 2007-08 academic year. Through technical support provided by Institutional Research, there is a search system in place for matching potential recipients with donor specifications in order to maximize the awarding of scholarship resources.

## **Objective**

### **C. Assist in developing an effective marketing plan:**

Student Affairs recognizes that effective marketing about the benefits of our unique programs that contribute to student success is essential in meeting our recruitment goals

### **Key Indicators**

- *Partner with Institutional Advancement to continue to develop and enhance effective marketing strategies - we are continuing with this*
- *Collaborate with Institutional Advancement to measure, monitor and market the job placement statistics of WVU graduates –*

in collaboration with Academic Affairs and UAM we have a developed a survey that has been sent out to graduates this year and so far have a return rate of over 800.

- Collaborate with Academic Affairs and Institutional Advancement to develop a marketing plan for the First-Year Experience – waiting on the Foundations of Excellence report which is due July 1<sup>st</sup>.

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## **GOAL 2: Enhance Programs and Services to Serve and Retain a Student Population of 30,000**

### **Guiding Principles**

*Student Affairs recognizes that serving and retaining students involves creating an out of classroom environment that supports the academic success of students. Student Affairs will develop a retention plan; continue to implement programs that enhance campus culture and the student experience; develop plans to meet student needs regarding physical space; and utilize technology to better serve students.*

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### **Objective**

**In order to enhance programs and services to serve and retain a student population of 30,000 we must:**

#### **A. Continue to develop effective retention strategies:**

Student Affairs recognizes the need to work collaboratively with Academic Colleges, University Academic Services Center, Institutional Advancement, Student Support Services, and the University Retention Council (Rates of Student Success) – to develop effective retention strategies.

### **Key Indicators**

- *Develop Student Affairs Retention Committee*

*This committee is in place and is chaired by Regan Bruni*

- *Develop a Student Affairs First-Year Retention Plan which will include:*
  - *Adventure WV – enroll 35% of first-year class by Fall 2008 (the retention rate for Fall 2004 first-time freshmen who went through Adventure WV was 90% to Fall 2005) –*

*Challenge course has been funded for \$234,000 and will be built by July 2007. A plan has been developed to use the challenge course to enroll 35% of the first year class by 2010.*

- *Live and Learn Communities – enroll 35% of first-year class by Fall 2008 (the retention rate for students in a Live and Learn community is generally higher than the institution’s average first-year retention rate) –*

Braxton and Lyon Towers will open as Live and Learn Residential College halls in fall 2007. Braxton will target engineering students and Lyon will target student from the Davis College of Agriculture and Forestry.

- *Continue with the programming provided to students through the RFL Program –*

### Continuing

- *Residential House/College – enroll 350 students beginning Fall 2006 (the retention goal for students in this house will be between 85%-90%). –*

Lincoln Hall opened as a residential college in fall 2006. We are awaiting the retention rates.

- *Develop a retention plan at Fieldcrest that results in improving retention from 73% to 83% -*

Retention rate in Fieldcrest has increased to 80.8% and we hope this will increase with the development of this hall into a residential college for fall 2007

- *Maintain an 85% -90% retention rate for students enrolled in Student Support Services –*

We are awaiting retention rates

- *Develop retention strategies for first-year commuting students to increase retention by at least 1% each year to 2010 –*

Plan has been developed and approved by the University Retention Committee (ROSS). It will be implemented by fall 2007

- *Increase student/faculty interaction with first-year students by 20% by Fall 2007 through creation of the residential house in the new residence hall and through RFL programming –*

During the Fall 2007, nine faculty fellows were directly associated with Lincoln Hall. Each faculty fellow interacted with approximately 30 first-year students on a weekly basis. This reflects an increase of 270 faculty/student interactions per week. In addition to these student/faculty interactions, the Resident Faculty Leader of Lincoln Hall participated in Adventure West Virginia Trip and sponsored an average of ten programs per week for residence hall students.

- *Maintain current retention initiatives:*
  - *Early alert system*
  - *Mid-semester courses*

- *Spring semester academic probation program*
- *Recruit back Program*
- *Special programs through the Carruth Center –*

We have enhanced these initiatives by teaching 2 more mid-semester courses and setting up the Mid-Semester Help Center which served over 200 students

**B. Continue to invest in Student Affairs infrastructure and technology:**

Student Affairs must continue to renovate existing buildings and design new facilities that can accommodate and support our student growth.

**Key Indicators**

- *In conjunction with Facilities Management, we will develop and implement a capital master plan for Student Affairs facilities (Housing, Student Recreation Center, Mountainlair, Dining Services, Purinton House, E. Moore Hall) to accommodate and support student growth and needs -*

Student Affairs Capital Master Plan has been approved by the Capital Planning Committee and University Board of Governors. This plan identifies capital projects that will be undertaken up to 2010. These projects include renovations to the Boreman, Summitt, and ERC dining halls; complete renovation of Dadisman Hall, and the first phase of renovations to Brooke Tower. The plan also allocates \$2 million per year towards deferred maintenance and \$1 million per year towards cosmetic enhancements.

- *Continue Series 25 implementation (classroom assignment program)*

We are currently using Series 25 for classroom scheduling.

- *Work with OIT and Web Services to upgrade Mix from Campus Pipeline to Luminis*

The upgrade to Luminis was completed in July 2006.

- *Continue support of Potomac State College into BANNER/STAR*
- Potomac State is fully integrated in the Banner/Star system. We are currently working on the implementation of WVU Tech in the same system.

- *Upgrade U92's radio station transmitter to a digital format and update other on-air equipment by 2010 - still working on this*

- *Assist in the implementation of Curriculum Advising and Program Planning (CAPP) across academic curriculums*

CAPP has been implemented for Engineering and Business majors. We are currently working on GEC requirements and Psychology. As departments express an interest, we are adding them.

- *Implement pre-requisite checking into BANNER/STAR*

Pre-requisite checking is in place for Engineering, Physics and English

- *Ensure that the Banner/STAR Student Information System is operating within current supported version by vendor*

We are staying current with the appropriate releases of Banner, Luminus and Vista.

- *Move housing application to on-line contract with room selection and preferences completed on-line*

The goal is to have this new system functioning for the Fall 2008 room selection process.

- *Expand Mountie Bounty usage (i.e. parking payments, web based credit card payments, etc.) –*

We have added snack vending and the request for Web based credit card payments is awaiting approval from the AAIMS committee. Once approved it can be active in 60 days

*Implement fsaATLAS (software that enables an institution to store all of its international student/scholar information in a single database on one server, reducing points of accountability for mission-critical data)*

This project was delayed due to staff changes in OISS. Once the project was underway again, we discovered a newer version of FSAtlas has been deployed and is tied to Banner. The project now requires the involvement of OIT. An updated project proposal must be submitted to AAIMS to have the project reviewed by the appropriate staff in OIT.

- *Begin the implementation of upgrading the BANNER/STAR Student Information System to System Version 7 with the goal of completion by July 2006*

Banner was upgraded to version 7.2 in July 2006. An upgrade to Banner 7.3.1 was completed in March 2007.

- *Develop Student Affairs Technology Strategic Plan that is in alignment with OIT and that includes replacing aging technology, investing in new technology, and addressing the following:*

- *Refreshing Student Affairs' PCs on a 4-year cycle*
- *Refreshing Student Affairs' server and storage infrastructure on a 5-year cycle*
- *Investing in new information systems which reduce operational expenses and/or enhance services*
- *Adding wireless Internet connections to the residence halls*
- *Increasing the Internet bandwidth for the residence halls as demand increases*

- *Upgrading the network infrastructure in the residence halls to support increased bandwidth requirements –*

A five year technology plan has been developed and Student Affairs added an extra \$300,000 for the fiscal year 08 to fund the plan

### **C. Enhance Greek Culture**

Improve the Greek system to foster a culture and environment where students develop leadership skills; make alumni connections; engage in community service; network for job opportunities; and increase the overall connection with the University.

#### **Key Indicators**

- *Develop short term plan that includes realistic target goals for academic performance, community service, alcohol and substance abuse prevention efforts, recruitment, leadership opportunities, and alumni connections –*

A preliminary plan that address the above goals has been drafted and is currently under review

*Develop a long term plan that addresses the creation of a Greek village –*

WVU is currently exploring the option of owning/leasing all fraternity properties in order to provide safe, affordable and structured living and learning environments, and to help fraternities return to the values upon which they were established. This planning is based on successful models such as those at Emory, Lehigh, University of South Carolina and University of Maryland.

Short Term Goals include leasing/purchasing available houses (Delta Tau Delta house was purchased in Spring 2007 and will house new Sigma Alpha Epsilon fraternity) and hiring a consultant to create overall design and cost projections for Greek Village. In addition, enhanced policies for housing, behavior, education, etc. will be implemented.

Long Term Goals (over next 10 years) include leasing/purchasing remaining fraternity houses and obtaining additional property to be held to create a Greek Village. A strong programming model will be incorporated.

### **D. Enhance Campus Culture by Maintaining a Positive Relationship with the Morgantown Community**

Since the campus is part of the local community, Student Affairs will encourage campus and community collaborations to maintain and improve Morgantown's unique quality of life.

#### **Key Indicators**

- *Support and expand programs that contribute to positive community living and community development (i.e. street ambassador program, Off-Campus Housing Fair) –*

We went door-to-door in student populated neighborhoods in the fall semester to disseminate fliers regarding good behavior during sporting events and recruiting information for the ambassador program

We had another successful Housing Fair in January. This event continues to grow and improve and is received favorably by landlords and students

- *Continue to provide, enhance and create alternative programs to promote responsible behavior (i.e. FallFest, WVUp All Night, New Pit, Mountaineer Week, University 101) –*

All these programs continued and were highly successful this year

- *Continue publishing the Off-Campus Housing Guide –*

We have updated and expanded the Off-Campus Housing website. It now includes information on available housing and contact information for apartment complexes and local rental agencies, a housing search checklist, local paid parking information, etc. We've also provided a link to the student government Elite Landlord Survey. We have received positive feedback from landlords because it a free and easy way to list their vacancies and from students because it is a quick and easy way to find apartments and roommates

- *Finalize and implement the new Student Code of Conduct –*

The New Student Code was approved by the Board of Governors and implemented in the fall 2007.

*Continue collaboration with local, county, and state officials to address substance abuse through the Advisory Council on Alcohol and other Drugs –*

Continue collaboration with local, county, and state officials to address substance abuse through the Advisory Council on Alcohol and other Drugs

Through ACAOD, WVU has partnered with many local, state and national agencies to combat alcohol education and prevention. Some of these groups are:

- Bar Owners
- Boys & Girls Club
- Main Street Morgantown
- Monongalia County Alcohol Taskforce
- Monongalia County Underage Drinking Town Hall Meetings
- Morgantown City Council
- Morgantown Fire Department
- Morgantown Police Department
- Valley Health Care System

## State

- Alcohol Beverage Control Administration
- Governor's Highway Safety Program
- Other state higher education institutions through the Statewide Alcohol Coalition
- Prevention Resource Center
- Regional WVU campuses
- WVU hosted the first Governor's Summit on Alcohol Use in Higher Education, helped establish a Presidential Pact of commitment among the state's colleges and universities, and continues service on the Statewide Alcohol Coalition.

## Federal

- Federal Correction Institution
- Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention

### **E. Continue to enhance and develop innovative student support programs**

Student Affairs must continue to create programs that make the co-curricular experience at WVU progressive and dynamic. These programs will support our students' educational experiences by promoting learning outside of the classroom and by providing unique opportunities for experiential learning.

### **Key Indicators**

- *Continue to support and enhance programs for first-year students such as the Resident Faculty Leader Program, University 101, and Adventure West Virginia*

The development of the residential college system; the building of the challenge course; and the Foundations of Excellence assessment of the first year

- *Continue support for first generation and low income students through Student Support Services*

Student support services grant has been renewed and this program continues

- *Enhance and develop programs in support of the growing number of students in need of psychological support and services –*

H.E.L.P.; Violence Alternative Program; increased the number of Learning Disabilities and Attention-Deficit/Hyperactivity Disorder evaluations; Carruth Center will introduce web-based means for students to self-assess for risk of depression and other psychological concerns; enhanced training for gatekeepers (RA's, faculty, Student Support Services staff, and academic advisors).

- *Continue to enhance New Student Orientation programs to meet the needs of new students and their families*

We are working on changes to the parent programming as part of the enhancement efforts. We are not advertising August Orientation up front in the hope of having more people attend in June.

- *Continue to support and enhance the Sophomore/Junior Year and Senior Year Experiences, through new programming such as a Faculty/SJE Dinner Series, service opportunities and Welcome Back events in Fall 2006 –*

The Faculty Dinner Series was held fall and spring semesters. Students were invited to a small group presentation and dinner with faculty members. Three dinners were well attended each semester.

SOAR (Sophomore Outdoor Adventure Reorientation) group is traveling to the Grand Canyon Area in May 2007. This is the third SOAR trip. During the first year there were 7 students, the second year 21 students, and this year 23 applied to attend

- *Strengthen support services for specific populations such as minority and international students.*
  - *Reorganize the Center for Black Culture*
  - *Hire minority psychologist –*

Student Affairs has funded a minority psychologist position to begin fall 2007. We will wait until a Director for the Center for Black Culture and the Director for the Office of International Students and Scholars have been hired to develop plans for minority and international students

- *Develop Nutrition and Wellness Taskforce goals and objectives by June 2006 to impact not only the University, but eventually the greater Morgantown community and the state –*

Taskforce goals and objectives have been developed and an implementation team appointed.

- *Continue to explore opportunities to provide child care support for non-traditional students that are consistent with University fiscal requirements –*

Have hired Bright Horizons to assess child care needs on campus and are awaiting their report

## **GOAL 3: Utilize Assessment to Enhance Student Learning and Personal Development, and to Measure and Improve the Effectiveness of our Services to Students**

### **Guiding Principle**

*In recognition of Student Affairs' dedication to student learning and development, as well as recommendations in the Higher Learning Commission's Reaccreditation Report, Student Affairs is committed to integrating assessment into our daily activities to measure the success of our programs.*

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### **Objective:**

**In order to utilize assessment to enhance student learning and personal development, and to measure and improve the effectiveness of our services to students:**

*Still working on Assessment – have purchased Student Voice*

### **A. Fully utilize the newly created Assessment Council:**

The Assessment Council will help departments develop and implement their assessment plans through appropriate training and professional development opportunities.

### **Key Indicators**

- *Develop unit assessment plans in conjunction with the Assessment Council*
- *Initiate a grant program within Student Affairs to fund assessment efforts*

### **B. Use effective assessment tools:**

Student Affairs recognizes the need for departments to use assessment tools such as benchmarking and student satisfaction surveys. Assessment initiatives will allow us to assess learning results so that we can improve the quality of programs and reward units that produce desired student outcomes.

### **Key Indicators**

- *Develop appropriate assessment tools to assess student learning and satisfaction with Student Affairs programs and services*
- *Utilize assessment results to identify the most efficient and quality programs to support student success*

- *Continue to partner with College of Human Resources and Education in assessment training and professional presentations and articles*
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## **GOAL 4: Strengthen partnerships with academic colleges to expand the student learning environment and create additional innovative learning opportunities**

### **Guiding Principles**

*The University setting offers the possibility to utilize an array of expertise to advance programs. Student Affairs will strengthen partnerships with academic college to create innovative programs for students that will support both the missions of the colleges and Student Affairs. This sharing of resources and more efficient use of facilities will offer students needed programs at a relatively low cost to the University.*

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### **Objective:**

**In order to strengthen partnerships with Academic Colleges we must:**

#### **A. Expand and Develop Programs:**

Student Affairs will actively seek ways to expand and develop programs with academic colleges that effectively help to support and retain students.

#### **Key Indicators**

- *Expand Adventure West Virginia from serving 10% of first-year class to serving 35% of the first-year class by developing ropes course with Davis College of Agriculture, Forestry and Consumer Sciences –*

*We are developing the challenge/ropes course with Davis College (who are providing the land). This is due to open summer 2007*

- *Develop in partnership with Academic Colleges a varied number of Live and Learn communities in residence halls that would serve 35% of first-year students by 2008 –*

*This is being done through Braxton affiliation with CEMR and Lyon's affiliation with the Davis college.*

- *Enhance partnerships with Academic Colleges for the First-Year Experience Team - awaiting Foundations of Excellence Report.*

#### **B. Create Internship Opportunities:**

Student Affairs will collaborate with academic units to provide additional opportunities for students to complete internships – **need to gather information**

### **Key Indicators**

- *Collaborate with School of Physical Education to create internships for the Residence Hall Wellness Coordinator positions –*

*A number of Wellness are graduate students in the School of Physical Education, but at present none are interns*

- *Create internships for students in the school of Physical Education by developing an officiating course for coaches, officials, and trainers which would be taught by campus recreation staff – still working on this*
- *Continue to collaborate with Human Resources and Education to create internships within Student Affairs – still working on this*

### **C. Develop Courses for Academic Credit:**

Student Affairs will seek ways to convert workshops and seminars given by its professional staff into courses for academic credit offered through an academic department.

### **Key Indicators**

- *Develop in partnership with Academic Affairs a four-credit course for student ambassador to assist with recruitment of future students*

*We have begun exploring a Student Ambassador program but do not expect to have it fully developed until the new Director of Undergraduate Recruitment is in place.*

- *Offer a one-credit course in relationships, stress management and other psycho-educational topics through the Carruth Center in partnership with Counseling and Psychology*

*We have offered a number of 1 to 3 credit courses through Carruth, the Student Recreation Center, and the Resident Faculty Leader Program*

- *Explore the option of creating a one-credit course for New Student Orientation's student assistant training program*

*This will be explored once we have a permanent Coordinator of New Student Orientation in place.*

- *Create formal connections between academic course offerings in the School of Physical Education and campus recreation programs in Student Affairs that will increase the instructional programming offered, provide students more opportunity to gain academic credit, and increase the number of students engaged in recreational and intramural activities*

A number of academic courses were offered through the School of Physical Education in the Student Recreation Center. 4 badminton classes, 4 volleyball classes, 1 aerobics class and 1 rock climbing class. Staff from the Student Recreation Center participated in teaching 5 week classes which are scheduled during the last 5 weeks of each semester and also summer school classes for the School of Physical Education. These classes included badminton, basketball, pickleball, bowling, frisbee, billiards, climbing, spin and yoga

#### **D. Create Study Abroad Opportunities**

*Support the President's initiative to prepare students for a global economy by creating with the Office of International Program Study Abroad programs for first-year students in Spring and Summer; this is in accordance with NASULGC goal of increasing the number of students involved in Study Abroad.*

#### **Key Indicators**

- *Work with the Office of International Programs to further enhance and develop three first-year Spring semester study abroad programs*

During spring break 2007 we offered 2 study abroad courses (Italy and Belgium) and 80 students participated. For spring 2008 we will offer 3 (Italy, Belgium, and Germany/Austria/Hungary).

- *Work with the Office of International Programs to develop a first-year Summer study abroad program to begin in 2007*

London Internship Program had been developed for July 2007. This program has enrolled 27 students that will spend the month of July completing an internship in London.