



Twenty-Fourth Annual FACDIS Workshops

How the Media View the World: November 11-12, 2004

On November 11-12, FACDIS hosted its 24th Annual Workshops on the theme “**How the Media View the World.**” Judging by the Workshop evaluations, attending FACDIS members felt that the speakers and sessions were very worthwhile. If you have not returned your evaluation and course commitment form, please take the time to complete your form and send it back. We want your feedback.

This year we had changed the format of the Workshops to include both an opening and a closing plenary panel presentation to allow the presenters the opportunity to give an introductory overview of their sessions as well as providing concluding comments. This also gave all presenters and participants a chance to discuss together a selected reading from the William A. Hachten and James F. Scotton’s book, *The World News Prism* (6th edition) (Iowa State Press, 2002). Copies of the first and sixth chapters were previously sent to the consultants as well as to all who pre-registered for the workshops.

Workshop sessions on Thursday afternoon and Friday morning addressed the conference theme from four different perspectives.

“A Middle East Perspective” was led by Mohammed El-Nawawy, Georgia State University. He is the author of *The Israeli-Egyptian Peace Process in the Reporting of Western Journalists* (Westport, CT, 2002) and co-author of *Al-Jazeera: The Story of the Network That is Rattling Governments and Redefining Modern Journalism* (Cambridge, MA 2003). In the context of the Middle East Dr. El-Nawawy led discussions on the nature of the relationships between the government and the press. He included a critical analysis of the Al-Jazeera satellite network’s role in creating a public sphere in the Middle East. In his second session he discussed how the aftermath of 9/11 the ‘global war on terror’ has launched a debate on the role the Arab media plays in covering “terrorism” both inside and outside the Middle East, with particular attention on the Arab media coverage of Al-Qaeda, the Palestinian-Israeli conflict, and the war in Iraq.



Sophia Peterson, Mohammed El-Nawawy

“Media and Public Policy in the Age of Terrorism” was the theme of the sessions led by Susan Moeller, University of Maryland. Her publications include *Shooting War: Photography and the American Experience of Combat* (New York, 1989) and *Compassion Fatigue: How the Media Sell Disease, Famine, War, and Death* (New York, 1999.)

Inside this issue:

<i>FACDIS 25th Anniversary</i>	3
<i>Cyrus R. Vance Award</i>	5
<i>Annual Scholar-Diplomat Program</i>	6
<i>Summer Institute for Public School Teachers</i>	7
<i>News and Notes</i>	8
<i>Professional Development Opportunities</i>	10
<i>Book Review by Carmen Durrani</i>	21

Special points of interest:

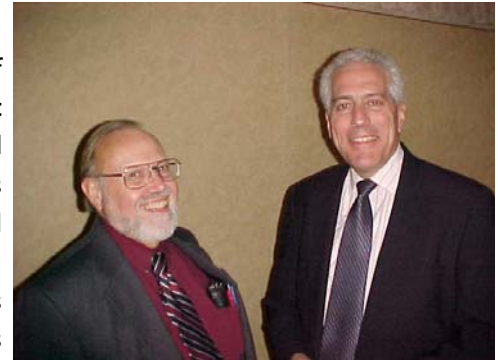
- FACDIS Professor wins Cyrus R. Vance Award
- FACDIS Silver Anniversary: Mark your calendar
- Annual Scholar-Diplomat Program: “Beyond Iraq...”



Susan Moeller

In Dr. Moeller’s first session she focused on how the Bush administration merged the campaign against Iraq and the issue of Weapons of Mass Destruction into one war against terror. Instead of challenging this merger, journalistic conventions favored leading with the administration’s message. In her second session Dr. Moeller discussed how images are used in the war on public opinion as it is played out in such images as bombs bursting over Baghdad, tanks mired in red sandstorms, scared and battered POWs, a “Top Gun” president striding tall, and a bedraggled former Iraqi leader submitting to a medical exam.

Ralph Begleiter, former CNN correspondent, led the third set of sessions on **“What We Get from ‘The News’: A Broadcast Journalist’s Perspective.”** In his first session he focused on the effect and importance that the different view of world events held by American news consumers compared with those abroad have on world events. In the second session he discussed the power of images in different broadcast outlets both in the U.S. and overseas and the importance it has on Americans’ perceptions of the world. His power point presentations prepared for the sessions enhanced his discussions on his many years of experience with CNN.



John Lozier, Ralph Begleiter

“A Reporter’s View from Vietnam to Ground Zero” was the focus of sessions led by Richard Pyle, veteran Associated Press reporter and bureau chief. Of his more than three decades with AP, nearly twenty years have been as a foreign correspondent in Asia and the Middle East. Mr. Pyle examined how the military-media relationship has developed historically and how information actually reaches the breakfast table from the battlefield. In his second session he discussed how the aftermath of the terrorist attacks in 2001 resembled his many war reporting locations starting with Vietnam in 1968.



Asra Nomani, Richard Pyle

This year’s Workshops also featured Asra Q. Nomani as our luncheon speaker and Daniel Boyd with his film, *Sound the Drum: The Making of Duara*.



Abainesh Mitiku, Daniel Boyd, Robin Boyd

Nomani’s journalist career includes writing for the *Wall Street Journal*, *Washington Post* and *Salon.com*. Her work with *Salon.com* included interviews with Taliban officials in the wake of 9/11 and participation in the hunt for her friend and colleague, reporter Daniel Pearl. Our second guest and fellow FACDIS member, Daniel Boyd, has received two Fulbright awards (a Fellowship in 1998-99 and an Alumni Award in 2002), the second of which led to his making of *Duara* and *Sound the Drum*. Thursday evening’s entertainment featured Daniel Boyd’s showing of *Sound the Drum: The Making of Duara*. As an added treat, Daniel’s wife, Robin, showed, *Take 1: Kili*, a short promotion video for their upcoming film, *Makutano* (Meeting Place), a new film sponsored by the Fulbright Specialists Program and the West Virginia State University Research and Development Corp. The promotional clip told about their very

difficult climb up Mt. Kilimanjaro.

Progress Report

Planning for FACDIS 25th Anniversary Conference & Workshop

Wednesday, November 2, to Friday, November 4, 2005

For several months the FACDIS Office has been preparing for an important milestone in FACDIS history—our 25th Silver Anniversary Conference & Workshops. Few consortia can point to such a long record of achievement as ours, as is demonstrated by our four national, regional and state awards for our contributions to international education.

Thanks to the suggestions submitted by many FACDIS members we now have a sizable list of outstanding speakers and consultants and will be extending invitations soon. But it is not too late for more suggestions from our members.

Those of you who are more recent FACDIS members may not notice the resemblance between part of this program and the very first FACDIS Conference/Workshops in 1980 when we also focused on world regions. This year we have organized our 25th Anniversary so that it covers the past 25 years, the current period, and the next 25 years—all linked together by our original topic in 1980, world regions. Not to neglect the world as a whole, our Keynote and Anniversary speakers will have a global focus.

Preliminary Program

FACDIS TWENTY-FIFTH SILVER ANNIVERSARY CONFERENCE & WORKSHOPS

“World Regions and the Globe”

And

“The FACDIS International Film Festival”

November 2-4, 2005

Lakeview Resort & Conference Center

Morgantown, WV

Wednesday, November 2

- | | |
|--------------------|--|
| 12 noon to 1:30 PM | Luncheon |
| | Speaker: |
| 1:30-3:00 PM | The Past: “Key events/issues/developments/trends: 1980-2004” (5 concurrent sessions)
Africa; Asia; Europe; Latin America; Middle East |
| 3:30-5:00 PM | The Past; Plenary Session: “How successful were area specialists in foreseeing or anticipating the major events/issues/developments/trends which occurred during 1980-2004?”
Participants: Five area specialists. |

Preliminary Program Cont.

5:30-6:30 PM	Social hour
6:30-8:00 PM	Banquet
8:00-9:00 PM	Keynote speaker

Thursday, November 3

8:30-10:00 AM	The Present; “Key events/issues/developments/trends TODAY” (5 concurrent sessions) Africa; Asia; Europe; Latin America; Middle East
10:30 AM-12 Noon	The Present; Plenary Session: “What commonalities or differences are there today among the various world regions regarding major events/issues/developments/trends?” [The panelists will be asked before the Conference to provide a very brief statement of the key events/issues/developments/trends in his/her region which will be distributed to the faculty at this Plenary Session.] Participants: Five area specialists.
12 Noon-1:30 PM	Luncheon Speaker:
1:30-3:00 PM	The Future; Concurrent sessions: “Plausible futures: Emerging events/issues/developments/trends over the next 25 years.” Participants: Five area specialists.
3:30-5:00 PM	The Future; Plenary Session: “How do you anticipate your world region will respond to the future challenges which you foresee for your world region?” Participants: Five area specialists.
5:30-6:30 PM	Social Hour
6:30-8:00 PM	Banquet
8:00-9:00 PM	Anniversary Speaker

Friday, November 4**“THE FACDIS INTERNATIONAL FILM FESTIVAL” 8:30 AM-12:15 PM**

Award-winning films focusing on the five world regions will be presented with substantive discussion of the films, including interpretations, critical reviews, and alternative applications in courses. Other films may also be suggested for class use.

8:30 AM-10:15 AM 2-3 films

10:30 AM-12:15 PM 2-3 films

Organizer of FACDIS International Film Festival: Dr. Michael J. Strada, Distinguished Professor, West Liberty State College.

Bethany Professor Receives International Education Award

(Courtesy of Bethany College News Service)



Pauline R. Nelson has received the 2004 Cyrus R. Vance Award for International Education in West Virginia.

Kay Goodwin, West Virginia Cabinet Secretary of Education and the Arts, presented the award to Dr. Nelson during a ceremony and reception Nov. 17 in Charleston. In her presentation, Goodwin said "Dr. Nelson is being honored for more than three decades of dedication to promoting international awareness and cultural understanding among high school and college students. She is not only an outstanding scholar and teacher of French language, literature and civilization, but also a tireless advocate for study abroad and high school outreach programs that provide young West Virginians with a chance to experience the world."

In speaking of the award, Dr. Nelson said, "I feel so privileged to receive this award which recognizes and honors a great master of international diplomacy, Cyrus Vance. All of us involved in the day-to-day task of teaching American young people about other languages and cultures understand that what we do is vitally important for America's future and for achieving the ultimate dream of a world living together in mutual respect and peace. This award encourages my colleagues and me in our endeavor and, more important, says to the world - 'West Virginia supports international education.' "

In making the presentation Secretary Goodwin spoke of Dr. Nelson's having directed Bethany's Foreign Language Day program, established in 1975, which brought more than 23,000 high school language students to the Bethany campus for competitions in French, German and Spanish.

Some of Dr. Nelson's other language-related activities include having served as president of the West Virginia Foreign Language Association and president of the West Virginia chapter of the American Association of Teachers of French. She was presented the first Outstanding West Virginia Foreign Language Professor Award by the West Virginia Foreign Language Teachers' Association and the first Outstanding Study Abroad Advisor of West Virginia Award by the West Virginia Consortium for Faculty and Course Development in International Studies.

West Virginia's Office of the Secretary of Education and the Arts created the Cyrus R. Vance Award in 2001 to recognize exemplary educators and educational organizations in the field of international education and to honor the life of Vance, a Clarksburg native and former U.S. Secretary of State whose extraordinary career in diplomacy and public service spanned six decades.

The 2001 Vance Award recipient was FACDIS ; the 2002 recipient was **Dr. Sudhakar Jamkhani**, Professor of English at Bluefield State College; the 2003 recipient was **Dr. Tulasi Joshi**, Professor of Geography at Fairmont State University. Both Professor Jamkhani and Professor Joshi, like Professor Nelson, are FACDIS members.

Annual Scholar-Diplomat Program

Washington, D.C. - March 30 - April 1
**“Beyond Iraq: the Challenges of North
Korea and Iran”**

FACDIS’s Annual John A. Maxwell Scholar-Diplomat Program is scheduled for March 30 - April 1, 2005, in Washington, D.C. We have begun inviting speakers and selecting organizations and offices to visit.

Invitations are being extended to:

Robert L. Gallucci, Dean, Edmund Walsh School for Foreign Service, Georgetown University
Joel S. Wit, Senior Fellow, International Security Program, Center for Strategic and International Studies
Seung-Hwan Kim, Senior Associate, International Security, Center for Strategic and International Studies
Selig S. Harrison, Director of the Asia Program at the Center for International Policy
Senator Jay Rockefeller, U.S. Senator for West Virginia
Danielle Pletka, Vice President, Foreign and Defense Policy Studies, American Enterprise
Institute for Public Policy Research
George Perkovich, Vice President for Studies, Carnegie Endowment for International Peace
Daryl G. Kimball, Executive Director, Arms Control Association
Paul B. Stares, Director, Research and Studies Program at United States Institute of Peace

With the help of Senator John D. Rockefeller’s Senate Office we are seeking luncheon speakers who represent the People’s Republic of China , Iran, and South Korea.

Once speakers have been confirmed, FACDIS faculty will receive applications/invitations to apply. Final applicant selections will be made by the FACDIS Steering Committee, based on teaching responsibilities and how attendance in this program can benefit their teaching. *Applicants who have never attended a previous Scholar-Diplomat Program will receive preference!* Ten faculty can be selected to participate.

The program will focus on the challenges which the United States faces in terms of nuclear proliferation and the existence of weapons of mass destruction in such critically-important nations as Iran and North Korea.

This program is named after the late FACDIS Co-Director and WVU historian John Maxwell, who encouraged the development of this annual three-day series of briefings in Washington.

Summer Institute 2005 for Public School Teachers
“The Italian Roots of Western Culture”

This summer program will take participants on a twelve-day tour of northern Italy, exposing them to a rich cultural heritage stretching from the Bronze Age to the twentieth century. Participants will acquire resources relating to the teaching of history, art history, politics, religion, economics, and, of course, Italian, as well as some of Italy's most important cultural centers. Visits will be made to Bologna, famous for its medieval towers and site of the first university in Europe (founded in 1088); to Mantua and Ferrara, centers of Italian renaissance art; to the alpine town of Bolzano and its famous "Ice Man" museum; and to Venice, a world cultural landmark—just to mention a few of the planned activities. Participants will also have the opportunity to learn some rudimentary Italian.

The trip will be led by Annastella Vester (PhD) and Matthew Vester (PhD). Annastella Vester is a Clinical Assistant Professor in the Department of Foreign Languages at WVU, where she coordinates the Italian program and the minor program in Italian Studies. She teaches beginning through advanced Italian grammar and Italian conversation and writing. Her own research focuses on literature and history under Italian Fascism. Matthew Vester is an Assistant Professor in the History Department where he teaches Western Civilization and courses on European and Italian history from the Middle Ages through the Renaissance and Early Modern Periods. He has published several articles on political culture in sixteenth-century Italy and France.

This FACDIS subsidized trip will take place July 4-15, 2005. Space is available for 15-16 public school teachers and limited to past summer institute participants. Teachers will receive three hours of professional development graduate credit from WVU and a variety of instructional materials.

Although any past summer institute participant is welcome to apply, applicants must indicate how they will utilize the information and materials in their classrooms. Application deadline is March 1. For more information, contact the FACDIS office or visit our website at www.polsci.wvu.edu/facdis.

Middle States African Studies Association

West Virginia State University

Mr. Brian Williams, of Brian Williams Consultancy, was a guest on the WVSU produced "International Connections" show. Mr. Williams was appointed as the first Provincial Director of the Department of Labour for the West Cape after the democratic elections of 1994 (1995-2000). He specializes in labour law and employment equity issues. A tape or DVD of the 30-minute show will be available through the WVSU Office of International Affairs.

Other upcoming MSASA events at WV State University include:

- | | |
|---------|--|
| March 3 | 6 th Annual Women's Conference
MSASA Luncheon Discussion: Women in Islam
Wilson Student Union |
| April | The WVSU Freedom Station Opening |

For more information please contact James Natsis at: natsisja@wvstateu.edu or phone: (304) 766-4249

News and Notes

Tulasi Joshi, Fairmont State, has been appointed by the State Department of Education and the Arts to join the West Virginia Commission on International Education. Gov. Bob Wise created the commission in May 2003 to report on the status of international education in West Virginia and to make recommendations for its improvement.

Pauline Nelson, Bethany College, has created an exchange between Bethany College and H.R. College of Commerce and Economics in Mumbai, India. Bethany College has sent one of their French graduates to India to teach French to the Indian students. In return, two H.R. College of Commerce and Economics faculty have visited Bethany College to lecture on Indian culture, opportunities for business in India and human rights.

Bluefield State College recently received a \$825,000 grant from the National Institute of Health (NIH) to underwrite the establishment of an EXPORT Center to reduce the burden of health disparities experienced by racial minorities in West Virginia. **Anthony Woart** authored the grant and is the principal investigator for the project.

Anthony Woart was one of five Bluefield State College educators selected for inclusion in the 2004 edition of *Who's Who Among America's Teachers*. His selection salutes his commitment to educational excellence.

The Student Government Association at Alderson-Broaddus College recently selected **Kenneth H. Yount** as their college's nominee to the West Virginia Outstanding Professor of the Year competition, sponsored by the Faculty Merit Foundation. Yount has been selected once before for this honor and was selected as a state finalist at that time.

Steven Zdatny, West Virginia University, has been selected as one of 22 faculty members to attend the Jack and Anita Hess Faculty Seminar on the Holocaust and Antisemitism in France. The Hess Seminar will be held at the U.S. Holocaust Memorial Museum in Washington, D.C., January 5-11, 2005.

Meet New FACDIS Members

Dorothy K. Bibbee (Journalism/English, WVU-Parkersburg) teaches courses in mass communications and literature: Dottie.Bibbee@mail.wvu.edu

Les Boggess (Criminal Justice, Fairmont State University) teaches courses in terrorism, counter-terrorism and comparative criminal justice: lboggess@fairmontstate.edu

Robin Boyd (Communications, WV State University) teaches Critical Approaches to Media Studies, Introduction to Mass Communications and Film Appreciation: rboyd@wvstateu.edu

Frank L. DeCaria (Political Science, WV Northern Community College) teaches courses in world cultures, history, sociology and American government: fldecaria@hotmail.com

New FACDIS Members Cont. . . .

John Matviko (Communications, West Liberty State College) teaches Mass Communication Media and Media Ethics: wayne121@comcast.net

Darryl Milam (Criminal Justice, Glenville State College) teaches courses in criminal justice, terrorism and community policing: darryl.milam@glenville.edu

T. J. Park (History, WV State University) teaches courses in U.S. diplomatic history, world history and East Asian history: parktaojin@wvstate.edu

Anju Ramjee (Finance, Bethany College) teaches international finance and would like to develop a course in international business with a study abroad component: aramjee@bethanywv.edu

Angela Rowland (English, WVU-Parkersburg) teaches English composition: angela.rowland@mail.wvu.edu

West Virginia Faculty-Led Study Abroad Programs

For a complete list of WVU study abroad programs and faculty-led trips, visit the website of the WVU Office of International Programs (OIP): <http://www.wvu.edu/~intlprog>. Trips led by faculty from other institutions include:

London, England & Paris, France. March 7 - March 19, 2005. Approximate cost: \$1,700. Contact: Prof. Rhonda Smith, Dept. of Art, Shepherd University; phone: (304) 876-5294; e-mail: rsmith@shepherd.edu

London, England. March 9 - March 17, 2005. Approximate Cost: TBA. Contact: Prof. Phil Adkins, Department of Social Sciences, West Liberty State College; phone: (304) 336-8003; e-mail: adkinsph@wlsc.edu

London, England & Dublin, Ireland Theatre Tour. March 11 - March 20, 2005. Contact: Prof. Barry Ward, Department of English, West Virginia University for costs and requirements; phone: (304) 293-3107; e-mail: bward2@wvu.edu

Prague, Czech Republic. March 20 - March 27, 2005. Approximate Cost: \$1,450 which includes airfare, hotel, and some meals. Contact: Prof. Robin Boyd, Dept. of Communications, WV State University; phone: (304) 766-3274; e-mail: rboyd@wvstateu.edu

Scotland (Highlands and Lowlands) & Ireland (Northern & Republic of Ireland). *Roads to Appalachia Through Scotland and Ireland.* July 4 - July 18, 2005. Approximate Cost: \$3,500 which is all inclusive. Students can earn three hours of credit. Contact: Prof. Judy Byers, Director, WV Folklife Center, Fairmont State University; phone: (304) 367-4286; e-mail: jbyers@fairmontstate.edu

Upcoming Meetings of Special Interest

The Southern Conference on Language Teaching (SCOLT). Charlotte, NC. February 24-26, 2005. Theme: *Many Languages, Many Learners, One World*. Early registration deadline: January 21, 2005. Contact: Lynne McClendon, 165 Lazy Laurel Chase, Roswell, GA 30076; phone: (770) 992-1256; fax: (770) 992-3464; e-mail: lynnemcc@mindspring.com; web: www.valdosta.edu/scolt

46TH Annual International Studies Association (ISA) Meeting. Honolulu, Hawaii. March 1-5, 2005. Theme: *Dynamics of World Politics: Capacity, Preferences & Leadership*. Registration deadline: Online by February 17, 2005; onsite, March 1-5, 2005. Contact: ISA, Social Sciences 324, University of Arizona, Tucson, AZ 85271; phone: (520) 621-7715; e-mail: isa@u.arizona.edu; web: <http://www.isanet.org>

Teachers of English to Speakers of Other Languages (TESOL) 39th Annual Convention. San Antonio, TX. March 30-April 2, 2005. Theme: *Teaching Learning, Learning Teaching: A Nexus in Texas*. Contact: TESOL, 700 South Washington St., Suite 200, Alexandria, VA 22314; phone: (703) 836-0774; fax: (703) 836-7864; e-mail: conventions@tesol.org; website: <http://www.tesol.org>

52nd Northeast Conference 2005. (NECTFL). New York, NY. March 31-April 3, 2005. Theme: *Opening Cultural Windows in the Year of Languages*. Contact: Northeast Conference, Dickinson College, PO Box 1773, Carlisle, PA 17013-2896; phone: (717) 245-1977; fax: (717) 245-1976; e-mail: nectfl@dickinson.edu; web: www.dickinson.edu/nectfl

Association for Asian Studies (AAS) Annual Meeting. Chicago, IL. March 31-April 3, 2005. Contact: AAS, 1021 E. Huron St., Ann Arbor, MI 48104; phone: (734) 665-2490; fax: (734) 665-3801; e-mail: postmaster@aasianst.org; web: <http://www.aasianst.org>

Association of American Geographers (AAG) Annual Meeting. Denver, CO. April 5-9, 2005. Contact: AAG, 1710 16th St., NW, Washington, DC 20009-3198; phone: (202) 234-1450; e-mail: Gaia@aag.org; web: <http://www.aag.org>

International Academy of Business Disciplines (IABD) 17th Annual Conference. Pittsburgh, PA. April 7-10, 2005. Theme: *Diversity, Dialogue and Multiple Perspectives*. Contact: IABD Secretary/Treasurer, Reza Eftekharzadeh, Department of Quantitative Analysis, School of Business, St. John's University, Jamaica, NY 11439; phone: (718) 990-2134; web: <http://home.earthlink.net/~falkl/iabd/paper05.htm>; e-mail: Eftekhas@stjohns.edu

4th Biennial Conference on Intercultural Research. Kent State University, Kent, OH. May 4-7, 2005. Theme: *Conflict, Negotiation, and Mediation Across Cultures*. Registration fee: \$300 before March 1, 2005, \$350 after March 1, 2005. For information contact: Dr. Kenneth Cushner, 306 White Hall, Kent State University, Kent, OH 44242; phone: (330) 672-0728; e-mail: kcushner@kent.edu

Computer Assisted Language Instruction Consortium (CALICO) 2004 Annual Symposium. Michigan State University. May 17-21, 2005. Theme: *CALL and the Year of Languages: Critical Needs*. Conference will focus on uses of cutting edge technologies in foreign language teaching and learning with a focus on collaboration. Workshops, presentations, and courseware showcase demonstrations on Computer-Assisted Language Learning. Contact: CALICO, Texas State University, 214 Centennial Hall, San Marcos, TX 78666; phone: (512) 245-1417; fax: (512) 245-9089; e-mail: info@calico.org; web: <http://www.calico.org>

Society for History of American Foreign Relations (SHAFR) Annual Meeting. College Park, MD. June 22-25, 2005. Theme: *The Past is Never Far Away*. For further information visit the website at: <http://www.shafr.org>

NEH Summer Seminars & Institutes for College and University Teachers Deadline: March 1

Each summer, the National Endowment for the Humanities (NEH) offers college/university teachers the opportunity to study humanities topics in a variety of Summer Seminars/Institutes. Participants receive from \$3,000 to \$4,200, depending on length of the program, to cover costs of travel, books, and living expenses. Web: <http://www.neh.gov/projects/si-university.html>

Seminars, directed by distinguished scholars at institutions with collections suitable for advanced study, last from 5-6 weeks. Fifteen scholars are selected to participate, and applicants must submit a tentative plan for an individual research project or a program of intensive reading/study. Seminars are intended primarily for those who teach undergraduates only.

Institutes last from 4-6 weeks for 20-30 participants and aim to provide participants with a deeper knowledge of current scholarship in the field.

To apply, send or e-mail a request for application information and expanded project descriptions to the seminar or institute directors, including your regular mailing address. You may apply to no more than two projects. Deadline is **March 1, 2005**.

NEH Seminars of Interest to Internationalists

Italian Fascism: History and Interpretations. June 6-July 15, 2005 (6 weeks). **Seminar location: American Academy in Rome, Italy.** Contact: Frank M. Snowden, Dept. of History, Yale University, PO Box 208324, New Haven, CT 06520-8324; (203) 432-0507; e-mail: frank.snowden@yale.edu

Religious Diversity and the Common Good. June 6-July 15, 2005 (6 weeks). **Seminar location: Chestnut Hill, MA.** Contact: Thomas DeNardo, Boston College at (617) 552-6362; e-mail: publife@bc.edu

Roots: African Dimensions of the Early History and Cultures of the Americas. June 6-July 15, 2005 (6 weeks). **Seminar location: Charlottesville, VA.** Contact: Carrie Janney, Virginia Foundation for the Humanities, 145 Ednam Dr., Charlottesville, VA 22903-4629; (434) 924-6395; e-mail: cej4b@virginia.edu

Political Obligation, Democratic Legitimacy and Human Rights: Theoretical and Applied Issues. June 13-July 15, 2005 (5 weeks). **Seminar location: Atlanta, GA.** Contact: Andrew Altman, Dept. of Philosophy, Georgia State University, PO Box 4089, Atlanta, GA 30302-4089; (404) 651-1417; e-mail: nehseminar@gsu.edu; web: <http://www.gsu.edu/nehseminar>

Genre, Dialogue, and Community in British Romanticism. June 13-July 22, 2005 (6 weeks). **Seminar location: Lincoln, NE.** Contact: Stephen Behrendt, Dept. of English, University of Nebraska, Lincoln, NE 68588-0333; (402) 472-1806; e-mail: sbehrendt1@unl.edu; <http://www.unl.edu/sbehrend/html/sbsite/sbhome.htm>

Human Rights in the Age of Globalization. June 13-July 22, 2005 (6 weeks). **Seminar location: New York, NY.** Contact: Janice Duffin, Weatherhead East Asian Institute, MC 3333, Columbia University, 420 West 118th St., New York, NY 10027; (212) 854-4278; e-mail: jd2085@columbia.edu

St. Francis of Assisi in the Thirteenth Century. June 20-July 29, 2005 (6 weeks). **Seminar locations: Siena, Rome, and Assisi, Italy.** Contact: William R. Cook, Department of History, State University of New York, Geneseo, 1 College Circle, Geneseo, NY 14454; (585) 243-3139; e-mail: fransem@geneseo.edu;

America's Longest War: Vietnam, 1945-1975. June 20-July 29, 2005 (6 weeks). **Seminar location: Coral Gables, FL.** Contact: Charles E. Neu, Department of

History, University Miami, Coral Gables, FL 33124-4620; (305) 668-7978; e-mail: cneu@bellsouth.net

Terror and Culture: Revisiting Hannah Arendt's Origins of Totalitarianism. June 27-August 4, 2005 (6 weeks).

Seminar location: Stanford, CA. Contact: Russell Berman, Dept. of German Studies, Stanford University, Stanford, CA 94305-2030; (650) 723-1069; e-mail: berman@stanford.edu

The Bayeux Tapestry and the Making of the Anglo-Norman World. June 27-August 5, 2006 (6 weeks).

Seminar location: Yale University, CT. Contact: R. Howard Bloch, c/o Getty Research Institute, 1200 Getty Center Drive, Suite 1100, Los Angeles, CA 90049; (310) 440-6900 ext. 1246; e-mail: howard.bloch@yale.edu

Roman Religion in its Cultural Context. June 27-August 5, 2005 (6 weeks). **Seminar location: American**

Institute for Roman Culture, Rome, Italy. Contact: Karl Galinsky, Dept. of Classics, University of Texas at Austin, 1 University Station C3400, Austin, TX 78712; (512) 471-8504; e-mail: galinsky@mail.utexas.edu; web: <http://ccwf.cc.utexas.edu/~galinsky/NEH>

NEH Institutes of Interest to Internationalists

Latin American Philosophy: The Appropriation of European Thought in Latin America. June 6-June 30, 2005 (4 weeks). **Institute location: Amherst, NY.**

Contact: Leigh Duffy, Dept. of Philosophy, 114 Park Hall, State University at Buffalo, Amherst, NY 14260-4150; phone: (716) 645-2444 ext. 114; e-mail: lduffy78@yahoo.com

African Cinema. June 8-July 6, 2005 (4 weeks). **Institute**

location: Dakar, Senegal. Contact: Mbye Cham, Department of African Studies, Howard University, 2225 Georgia Ave., N.W., Room 416, Washington, DC 20059; phone: (202) 238-2355; e-mail: africancinema@howard.edu

Southeast Asia: The Interplay of Indigenous Cultures and Outside Influences. June 20-July 22, 2005 (5 weeks).

Institute location: Honolulu, HI. Contact: Sandra

Osaki, Asian Studies Development Program, East-West Center, 1601 East-West Road, Honolulu, HI 96848; phone: (808) 944-7337; e-mail: OsakiS@EastWestCenter.org; web: <http://www.eastwestcenter.org/edu-ct.asp>

Culture and Communication in the Pre-Modern Islamic World. June 20-July 29, 2005 (6 weeks). **Institute**

location: Chicago, IL. Contact: Fred M. Donner, The Oriental Institute, The University of Chicago, 1155 East 58th Street, Chicago, IL 60637; phone: (773) 702-9544; e-mail: f-donner@uchicago.edu

Rethinking America in Global Perspective. June 20-July 15, 2005 (4 weeks). **Institute location: Library of**

Congress, Washington, DC. Contact: Debbie Ann Doyle, American Historical Association, 400 A Street SE, Washington, DC 20003; phone: (202) 544-2422 ext. 104; e-mail: ddoyle@historians.org

Andean Worlds: New Directions in Scholarship and Teaching. June 26-July 31, 2005 (5 weeks). **Institute**

location: Lima, Pisac, Cusco, and Puno, Peru. Contact: David A. Berry, Executive Director, Community College Humanities Assoc., Essex County College, 303 University Ave., Newark, NJ 07102-1798; phone: (973) 877-3577; e-mail: berry@essex.edu; web: http://www.ccha_assoc.org/andeanworld/index.html

German and European Studies in the U.S.: Changing World, Shifting Narratives. July 6-August 2, 2005 (4

weeks). **Institute location: Amherst, MA.** Contact: Barton Byg, Germanic Languages and Literatures, University of Massachusetts, Herter Hall, Amherst, MA 01003; phone: (413) 545-6671; e-mail: nehinst@german.umass.edu

A Voice of Their Own: Women Writing—Venice, London, Madrid, Paris—1550-1700. July 10-August 6,

2005 (4 weeks). **Institute location: Chapel Hill, NC.** Contact: Albert Rabil, 2305 Honeysuckle Rd, Chapel Hill, NC 27514; phone: (919) 967-0231; e-mail: arabil@nc.rr.com; web: <http://www.albertrabil.com>

NSF Chautauqua Short Courses

The 2005 “**Faculty Development Program: NSF Short Courses for College Teachers**” is an annual series of forums lasting several days each, geared for teachers of natural or social sciences. Forums are usually held at colleges and universities across the country, and are led by distinguished invited scholars who teach the courses. Participants or their institutions must pay the cost of lodging, meals, and travel. There are no registration fees; however, there is an application fee of \$50 (which is refunded if applicant is not selected for the course).

Application can be made on-line at the website or can be down-loaded. The brochure also includes the short application form. All applications must be submitted to the Field Center Director in charge of the course. Request full brochure from: Nicholas G. Eror, Chautauqua Program, 323 Benedum Hall, University of Pittsburgh, Pittsburgh, PA 15261; phone: (412) 624-9761; fax: (412) 624-8069; e-mail: eror@pitt.edu or see website at: <http://www.engr.pitt.edu/chautauqua/>

While the majority of the short courses are designed for faculty in the physical sciences, the following courses may be of special interest to FACDIS members.

America’s Hidden Presence: Socioeconomic Class, June 2-4, 2005, Stony Brook Manhattan, New York City.

Led by Michael Zweig, founder and director of the Center for Study of Working Class Life and professor of economics at Stony Brook University. The point of this course is to bring class back into focus in the United States, especially the working class. It is an interdisciplinary presentation based in the social sciences, meant as a resource for those interested in the world of work, power, and politics at the start of the new millennium.

Social Movements and Globalization, June 2-4, 2005, Stony Brook Manhattan, New York City.

Led by Jackie Smith, Stony Brook University. This course reviews the recent and rapidly expanding literature on how global integration affects political participation and democracy, including the rise of new forms of transnational political action.

China Confronts New Security Issues, June 6-10, 2005. Beijing, People’s Republic of China.

Led by Su Hao, Foreign Affairs University, Beijing, People’s Republic of China and Brett McCormick, Otterbein College. Dr. Su is deputy director of the East Asian Studies Center at the Foreign Affairs University in Beijing, a member of the China Committee of the Council of Security Cooperation in the Asia-Pacific Region, and board member of the Chinese Association of Arms Control and Disarmament. Dr. McCormick is an assistant professor at Otterbein College

in the Department of History and Political Science. This unique, five-day short course in Beijing will provide an opportunity to engage in direct discussions with Chinese diplomats, scholars, military, and ministerial officials on their home ground. It will provide a Chinese perspective on emerging security issues of mutual interest to China, other Asian nations, and the United States.

Just-in-Time Teaching: Blending Active Learning with Web Technology, June 9-11, 2005, Harrisonburg, VA.

Led by Gregor Novak, Distinguished Scholar in Residence at the U.S. Air Force Academy; Evelyn T. Patterson, professor of physics and director of the Center for Physics Education Research at the U.S. Air Force Academy; James Benedict, professor of psychology at James Madison University; and Kathleen Marrs, assistant professor, Indiana University Purdue University Indianapolis. Just-in-Time Teaching (JiT) is a pedagogical strategy developed over the past six years. JiT is presently used in over 100 science and humanities courses at 100+ institutions. The JiT approach blends cutting edge active learning classroom methods with state-of-the-art electronic communication technologies.

Designing Web-Based Environments [E-learning], June 23-25, 2005, Stony Brook, Long Island, New York.

Led by Thomas T. Liao and Joanne English Daly, Stony

Brook University. Dr. Liao is the Distinguished Teaching Professor Emeritus in the Department of Technology and Society and the co-editor of the *Journal of Educational Technology Systems*. Joanne English Daly is the Director of Undergraduate Studies in the Department of Technology and Society. This course will offer participants the opportunity to construct techniques and develop strategies for developing learner centered, interactive activities, which will lead to successful web-based environments.

Bombs, Carrots and Sticks, July 7-9, 2005, Stony Brook Manhattan, New York City. Led by George A. Lopez, Senior Fellow at the Joan B. Kroc Institute for International Peace Studies and professor of political science at the University of Notre Dame. This course examines the underlying theory, application and assessment of the use of economic means of coercion (e.g., economic sanctions) and incentives (e.g., economic aid) in a number of contemporary problems of international relations and global security.

Tropical Forests of Costa Rica, July 13-18, 2005, Costa Rica. Led by Barbara L. Bentley, a plant ecologist studying the effects of global environmental change on ecological interactions. She has done extensive research in the tropics, not only in Costa Rica, but in Brazil, Venezuela, Liberia (West Africa), and Kenya. This course provides an introduction to the complexity and diversity of tropical forests' ecosystems. Course activities include natural history walks in virtually undisturbed forests and full-day field exercises designed to demonstrate research and teaching techniques in the field.

For the previous seven programs contact: Lester G. Paldy, Center for Excellence and Innovation in Education, S102 SBS Building, State University of NY at Stony Brook, Stony Brook, NY 11794-4335; phone: (631) 632-7696; fax: (631) 632-7968; e-mail: lpaldy@notes.cc.sunysb.edu

Archaeoastronomy in the Maya Ruins of Chiapas, Mexico: Palenque, Bonampak, Yaxchilan, and La Venta Park, June 17-23, 2005, Mexico. Led by Ed Barnhart. Dr. Barnhart has worked in Mexico and Central

America for the last fourteen years as an archaeologist, an explorer and an instructor. This five-day tour and lecture series will investigate the observation methods developed by the Maya and what astronomy may have meant to them as a people.

Ancient Maya Mathematics in the Ruins of Quintana Roo, Yucatan Peninsula, Mexico, June 30-July 6, 2005, Mexico. Led by Ed Barnhart, Maya Exploration Center. This five-day course will teach about Maya mathematics as its participants visit various ruins in Quintana Roo, Mexico.

Environmental Conservation and Economic Development in Uganda: Synergies and Tensions, June 26-30, 2005, Uganda, Africa. Led by Linda E. Lucas, professor of economics and Alison Ormsby, assistant professor of environmental studies, Eckerd College. This course has two objectives: 1) Increase understanding of the diverse issues of environmental conservation in Uganda; and 2) Investigate and debate the potential economic, political, gender, social, and cultural impacts of this strategy of establishing parks and protected areas.

Maya Ethnobotany in the Lowlands and Highlands of Chiapas, Mexico, August 9-16, 2005 in Mexico. Led by Ed Barnhart. This course will discuss the vast botanical knowledge of the Maya while traveling from the lowlands to the highlands of Chiapas, Mexico.

Geomorphology, Environment and Sustainable Development of Tropical Islands: the Puerto Rico Case, December 7-10, 2005, San Juan, Puerto Rico. Led by Jose Molinelli. Dr. Molinelli is the Director of the Environmental Sciences Program in the College of Natural Sciences with The University of Puerto Rico, Rio Peidras Campus. Participants will travel across Puerto Rico to examine diverse environmental issues including land use changes and their impact on tropical watersheds, coral reefs, and bioluminescent bays, natural hazards including floods, landslides, erosion, sinkhole collapse and earthquake induced geologic hazards, urban sprawl, loss of agricultural lands, habitat destruction and rehabilitation, ground and surface water pollution among others.

The Florida Everglades: An Ecological and Cultural Treasure, March 29-31, 2005, Florida Everglades.

Led by Jim Wysong and Ken Thomas. Jim Wysong is an assistant professor of earth science and Program Manager of Sciences at Hillsborough Community College's Brandon Campus. Dr. Thomas is a professor at Northern Essex Community College. This course will provide a geographical and ecological overview of the habitats of the Everglades, and will focus on the problems and prospects that this land faces.

The Florida Keys: A Geographical and Environmental Overview, April 1-3, 2005, Florida Keys.

Led by Jim Wysong and Ken Thomas. This course will provide a broad overview of the physical geography and geologic history of the Keys as well as an introduction to the varied and unique ecosystems found in these islands and in the surrounding sea.

Alaska Native Cultures of Southeast Alaska, May 23-26, 2005, Ketchikan, Alaska.

Led by Priscilla Schulte. Dr. Schulte is professor of anthropology and sociology at the University of Alaska Southeast in Ketchikan, Alaska. This course focuses on a study of the archaeology and ethnography of southern Southeast Alaska. Participants will learn about the culture and social organization of the three major Alaska native groups of this area; the Tlingit, Haida, and Tsimshian.

Galileo's Genius Viewed in Scientific, Artistic, Political and Religious Context, May 26-20, 2005, Florence, Italy.

Led by Jeffrey Fontana, Max Grober and Donald Salisbury, Austin College. Dr. Fontana is an art historian specializing in the Italian Renaissance. Dr. Grober is a historian specializing in the intellectual history of early modern Europe. Dr. Salisbury is a theoretical relativity physicist with special interest in the history of science. Participants are urged to read a biography of Galileo and

familiarize themselves with some aspects of Northern Italian Renaissance history.

The Portuguese Discoveries and their Scientific, Political, Religious and Artistic Impact, June 8-14, 2005, Lisbon, Portugal.

Led by Luis Tinoca, University

of Lisbon and Carlos Oliveira, University of Texas at Austin. The major goal of the course is to expose participants to the scientific and historical revolutions that were centered in Portugal during the 15th and 16th centuries. The participants will gain knowledge of the scientific advancements of the era (particularly in the fields of physics, astronomy and geography).

For the previous ten programs contact: James P. Barufaldi, Center for Science & Mathematics Education, University of Texas at Austin, I University, SZB 340-D5500, Austin, TX 78712-1294; phone: (512) 471-7354; e-mail: jamesb@mail.utexas.edu; <http://www.edb.utexas.edu/coe/depts/CI/scied/chautauqua/>

Teaching Histories of Medicine and Healing in China, June, 2005, Cambridge, MA.

Led by Bridie Andrews, assistant professor of the history of science at Harvard University; Linda Barnes, assistant professor of medical anthropology at Boston University School of Medicine; and TJ Hinriches who teaches Chinese history and the history of medicine in China at Connecticut College. This course will be dedicated to exploring ways of using Chinese medicine to open up new perspectives in each of these fields. Contact: Robert A. Lue

Experimental Economics, August 2005, Cambridge, MA.

Led by Al Roth, professor of economics and business administration, Harvard University; David Laibson, professor of economics, Harvard University; Robert Nuegeboren, lecturer on economics, Harvard University. Over the past several decades, experimental methods have made their way into the study and teaching of economics. In this short-course, students will play a series of games that demonstrate some phenomena of broad interest in the behavioral and social

sciences including: prisoner's dilemma and public goods problems; coordination problems; bargaining and fairness; adverse selection; and the winner's curse.

For the previous two programs contact: Robert A. Lue, Dean, Harvard Summer School, Harvard University, 51

Brattle Street, Cambridge, MA 02138; phone: (617) 495-0311; fax: (627) 495-9176; e-mail: boyland@hudce2.harvard.edu

Classroom Management: How to Teach Like a Pro, June 2-4, 2005, New York City, NY; July 14-16, 2005, Seattle, WA; August 11-13, 2005, Des Moines, IA. Led by Delaney Kirk, Drake University. Dr. Kirk is a professor of management at Drake University with 23 years of teaching experience in both large and small, public and private universities and has conducted numerous teaching workshops and academic conferences. This interactive, three-day workshop will focus on various issues of classroom management. The workshop will address such issues as how to handle absenteeism, tardiness, cheating, difficult students; how to set classroom expectations; how to write an effective syllabus.

Earth System, Changing Global Climate, Hurricanes and Extreme Weather, August 1-3, 2005, Seattle, WA. Led by Richard Gammon, University of Washington. Dr. Gammon is a professor of chemistry, oceanography, and atmospheric sciences at the University of Washington. Global climate change is coupled directly with changes in the total earth system. This course will provide an introduction to the earth as an integrated biogeochemical system. Of particular interest is the increased frequency of extreme weather events in relation to the predictions of climate change models. Possible policy responses, both local and global, will be discussed; and lessons from the Montreal protocol and the Kyoto conference and beyond will be presented, with discussion on how to slow global climate change.

For the previous two programs contact: Anthony J. Irving, Earth and Spaces Sciences, University of Washington, Box 351310, Seattle, WA 98195-1310; phone: (206) 526-2662; fax: (206) 543-0489; e-mail: irving@concentric.net; web: <http://depts.washington.edu/chautauq>

The Birthplace and Early History of the Atomic Bomb, September 29-October 1, 2005, Albuquerque, NM.

Led by Ferenc M. Szasz, University of New Mexico, and other speakers. This course will explore the science, politics and geography behind the creation of the world's first atomic weapons. This three-day course will consist of formal lectures on the first day, a trip to Los Alamos on the second day, and a visit to Trinity Site on the final day. Participants will explore the National Atomic Museum in Albuquerque and the Bradbury Science Museum in Los Alamos, as well as other atomic-related venues.

Programs Held in West Virginia

A Radio View of the Universe and the New Green Bank Telescope, May 23-25, 2005, Green Bank, WV. Led by Philip Jewell and staff, National Radio Astronomy Observatory. The following topics will be discussed: quasars, pulsars, interstellar molecules, and cosmic background radiation. In addition, since the course will be held at the telescope site, the instruments used to study these topics will be described and inspected, including the recently completed Green Bank Telescope.

Teaching Introductory Astronomy, May 26-28, 2005, Green Bank, WV. Led by Dr. Gareth Wynn-Williams, professor of astronomy and chair of the astronomy graduate program at the University of Hawaii. This course is designed to examine various approaches to teaching elementary astronomy lecture classes, and starts from the premise that astronomy is an ideal tool for communicating a broad range of scientific ideas to liberal-arts students.

For the previous three programs contact: George K. Miner, Chautauqua Field Center, Department of Physics, University of Dayton, 300 College Park Drive, Dayton, OH 45469-2314; phone: (937) 229-2327; fax: (937) 229-2185; e-mail: miner@udayton.edu

Programs in International Business And Languages For Business

FDIB AT UNIVERSITY OF SOUTH CAROLINA

The University of South Carolina's College of Business Administration will present its annual **Faculty Development in International Business (FDIB) program to be held in Columbia, SC from June 21-25, 2005**, with welcome reception to be held on Monday evening, June 20th. Six different seminars will be offered in a 4 ½-day format.

- *International Management*
- *International Accounting*
- *International Financial Management*
- *Survey of International Business*
- *International Marketing*
- *Global Operations & Supply Chain Management*

While this program is designed for faculty who do plan to teach specific courses in international business, it is also an effective program for any faculty member who is seeking to better understand the international aspects of business.

The cost of the program is \$1,950, which includes course instruction, materials, breakfasts, lunches, and selected activities. A limited number of \$500 CIBER scholarships are available. Scholarships will be awarded beginning March 8, 2005. **Deadline to apply for seminar: June 1, 2005.**

Business Spanish Seminar: June 17-23, 2005.

Workshop designed for professors of **Spanish** interested in *Business Spanish*. The main topics include:

- *Curriculum Design*
- *Business Content*
- *Business Letters*
- *Multimedia*
- *Literature and Business*
- *Cross-Cultural Communication*
- *Testing Procedures*

Program cost of \$750 includes instruction, materials, breakfasts/lunches, and selected activities. A limited number of \$400 CIBER scholarships are available beginning March 1, 2005. **Deadline to apply for seminar: May 2, 2005.**

For information contact: Moore School of Business, University of South Carolina, Columbia, SC 29208; phone: (800) 393-2362; fax: (803) 777-4447; <http://www.uscdmc.sc.edu/moore/dmc/focused/fdib-series.htm>

CIBER PROGRAMS: CENTERS FOR BUSINESS EDUCATION AND RESEARCH

CIBER Faculty Study Abroad Program in Antwerp, Belgium. May, 2005. A 13-day program offered primarily for faculty from business, foreign language, and area/cultural studies. Provides exposure to the latest developments in European business/economic issues to develop an understanding of today's European Union. Program fee is \$2,650 (by March 31) or \$2,850 (after March 31) and includes all seminars/materials; hotel accommodations, most meals, local transportation for excursions and site visits; cultural and social events; special welcoming dinner and concluding luncheon. **Airfare extra.**

For information contact: Jeanne Tutor, University of Memphis Wang Center for International Business; e-mail: jtutor@memphis.edu; phone (901) 678-2308; <http://www.people.memphis.edu/~wangctr/pages/>

MERCOSUR 2005 - Brazil, Argentina and Chile.

Organized by Florida International University, Miami, FL. May 13-May 26, 2005. The main objective of this program is to raise U.S. business professionals' awareness of the social, political, economic, and business environments that exist in South America. The program will include meetings with business faculty, business executives, and governmental officials. It will also include cultural events and city tours. Program fee of \$5,000 includes round-trip airfare from Miami to South America (Rio de Janeiro, Buenos Aires, Santiago de Chile), single occupancy lodging, two meals per day and ground transportation in-country. Phone (304) 348-1740; e-mail: ciber@fiu.edu; web: <http://www.fiu.edu/~ciber/pdibmercotur.htm>

Temple University CIBER: 6th Annual International Business Research Forum. Philadelphia, PA. April 1-2, 2005. Theme: *Global Security Risks and International Competitiveness*. For further information contact: The Fox School of Business & Management, Temple University, 349 Speakman Hall, Philadelphia, PA 19122; e-mail: jim@sbm.temple.edu; website: <http://www.sbm.temple.edu/jim/call.html>

CIBER Globalization Summer Seminars. June 9-12, 2005. Memphis, TN. Registration: \$1,395 (\$1,195 before April 22), includes instruction and all seminar materials, hotel accommodations for 3 nights, breakfasts, lunches and coffee breaks, reception on Thursday. A limited number of faculty fellowships for \$500 are available to assist faculty in attending. Participants may register for one of the following seminars:

- *Introduction to International Business*
- *International Finance*
- *Global E-Business*
- *International Management*
- *International Marketing*
- *Global Supply Chain Management*

For further information contact: Wang Center for International Business, University of Memphis, 220 Fogelman Executive Center, 330 Deloach St. Memphis, TN 38152-3130; phone: (901) 678-2038; fax: (901) 678-3678; e-mail: jtutor@memphis.edu; web: http://www.people.memphis.edu/~WANGCTR/Pages/Globalization_Seminars_Registration.htm

OTHER CONFERENCES/SEMINARS ON BUSINESS

9th Annual International Conference on Global Business and Economic Development. Seoul, Korea. May 25-May 28, 2005. Theme: *Management Challenges in Times of Global Change and Uncertainty*. Registration fee: \$300 by April 15; graduate students, \$150.

Accommodations and transportation extra. (Special rates at some hotels or home stay may be available.) For information contact: Dr. C. Jayachandran, Director, The Center for International Business, School of Business,

Montclair State University, Upper Montclair, NJ 07043; phone: (973) 655-7523; fax: (973) 655-7715; e-mail: jayachandranC@mail.montclair.edu; website: <http://sbus.montclair.edu/cib/>

Annual Meeting of the Academy of International Business (AIB) U.S. Southwest Chapter. Dallas, TX. March 1-5, 2005. For further information: e-mail: islama@uhd.edu or visit the website at: <http://www.aibsw.org>

Midwest Business Administration Association (MBAA) Annual Conference. Chicago, IL. March 16-18, 2005. Theme: *Spotlight on People*. For information contact: Dr. W. Jeff Clark, Computer Information Systems Department, College of Business, Middle Tennessee State University, Murfreesboro, TN 37132-0001; phone: (615) 898-2838; e-mail: jlark@mtsu.edu; web: <http://www.mbaaconference.org>

Marketing Management Association (MMA) Spring Conference. Chicago, IL. March 16-18, 2005. Theme: *Exploring New Frontiers in Marketing*. For information contact: Dr. Judy Wiles, MMA Spring Conference Program Chair, Dept. of Management and Marketing - 5875, Southeast Missouri State University, Cape Girardeau, MO 63701; phone: (573) 651-2913; e-mail: jwiles@semo.edu; web: <http://www.mmaglobal.org/spconf05indexpg.htm>

Society for Advancement for Management (SAM) International Business Conference. Las Vegas, NV. April 3-6, 2005. Theme: *In Search of a Winning Strategy*. For more information contact: Dr. Moustafa H. Abdelsamad, Dean, College of B & E, FC111, Texas A & M-Corpus Christi, 6300 Ocean Drive, Corpus Christi, TX 78412; phone: (888) 827-6077 fax: (361) 825-2725; e-mail: moustafa@cob.tamucc.edu; web: <http://www.cob.tamucc.edu/sam>

5th Annual Conference: E-Business. San Francisco, CA. March 24-27, 2005. Theme: *Evolving E-Business Concepts*. For more information: e-mail: conference@iaeb.org; website: <http://www.iaeb.org>

OTHER OPPORTUNITIES

Asian Studies Summer Program

Infusing Asian Studies into the Undergraduate Curriculum: July 25-August 12, 2005. This annual three-week institute at the University of Hawaii will explore the histories and cultures of East Asia, with emphasis on China and Japan. Selection will be based, in part, on the commitment of the applicant and his/her institution to infuse Asian studies into the curriculum. Participants are responsible for their own airfare to Honolulu and a \$250 administrative fee. Housing and a modest stipend for other expenses are provided.

For more information contact: Sheree Groves, Coordinator, East-West Seminars, East-West Center, 1601 East-West Road, Honolulu, HI 96848; phone: (808) 944-7384; e-mail: Seminars@EastWestCenter.org; web: <http://www.eastwestcenter.org/edu-ct.asp>

Center for Language Education and Research (CLEAR), Michigan State University

CLEAR will offer seven 2005 summer workshops on the campus at Michigan State. Programs averaging \$200 plus meals include:

- *You Can Take the Language Out of the Culture, but You Can't Take the Culture Out of the Language.* July 12-14, 2005. (Cost: \$225)
- *Creating Communicative Teaching Activities.* July 15-17, 2005. (Cost: \$200)
- *Basic Web Immersion.* July 15-17, 2005. (Cost: \$200)
- *Choosing and Using Authentic Materials.* July 18-22, 2005. (Cost: \$200)
- *Digital Video Projects.* July 18-22, 2005 (Cost: \$200)
- *Vocabulary - The Key to Language Fluency.* July 25-29, 2005. (Cost: \$200)
- *Teaching Writing in the Foreign Language Classroom.* July 25-29, 2005. (Cost: \$200)

Early application deadline is May 2, 2005. (\$15 application fee is waived). Regular deadline is June 1 (fee applies).

Contact: CLEAR, Michigan State University, A712 Wells Hall, East Lansing, MI 48824-1027; phone: (517) 432-2286; fax: (517) 432-073; e-mail: clear@msu.edu; <http://clear.msu.edu/training/05workshops/index.html>

ADFL Summer Seminars in 2005

The Association of Departments of Foreign Languages (ADFL) sponsors Summer Seminars East and West. The seminars provide a forum for department chairs, language coordinators, and other administrators to discuss life and work in departments of foreign languages. **Seminar East will be held June 9-11, 2005 at Georgetown University. Seminar West will be June 23-25, 2005 at the University of Seattle.** Seminars feature pre-seminar workshops for new department chairs. For information contact: Nelly Furman, Director, ADFL, 26 Broadway, 3rd Floor, New York, NY 10004-1789; (646) 576-5132; e-mail: adfl@mla.org; web: www.adfl.org

Curriculum Development Program in Russian and East European Studies

The Center for Russian & East European Studies at the University of Michigan is accepting applications for their 2005 Post-Secondary Curriculum Development Program, which provides grants to faculty at two and four-year colleges and universities to support 3- to 5-day visits to the University of Michigan for curriculum development related to the former Soviet Union and/or Eastern Europe. Visits must be between May 1 and August 14, 2005. **Application deadline: March 15, 2005.** For information contact: Sylvia Meloche, CREES, Suite 4668, 1080 S. University, Ann Arbor, MI 48109-1106; phone: (734) 764-0351; e-mail: crees.outreach@umich.edu; <http://www.umich.edu/~iinet/crees/outreach/cdp.html>

GRANTS AND FELLOWSHIPS

IREX Short-Term Travel Grants

Grants of up to \$3,500 for up to two months of travel to Eastern Europe or Eurasia. Supports research projects in policy research and development. **Application deadline: February 1, 2005.** For more information contact: IREX, 2121K Street, NW, Suite 700, Washington, DC 20037; phone: (202) 628-8188; fax: (202) 628-8189; e-mail: stg@irex.org; web: www.irex.org

Chaplin Memorial Award for Excellence in Japanese Language Teaching

The Hamako Ito Chaplin Memorial Award, administered through the Association for Asian Studies, will award a prize of \$1000 to either a current graduate student or a full-time instructor of Japanese for excellence in Japanese language teaching. Possible academic fields of specialization are Japanese language pedagogy, linguistics, anthropology, or literature. Individuals interested in applying for the award or nominating a student should email Ginger Marcus at vsmarcus@wustl.edu; or visit the website at: <http://www.japaneseteaching.org/announcements/chaplin05.html>

Application deadline: February 1, 2005.

Korean Studies Program Fellowships

The Korea Society will take up to 22 American educators to Korea for a three-week study tour during June 20-July 8, 2005. Both K-12 educators and college faculty who help train them are eligible. Trip includes international airfare, accommodations, meals, and program fees. **Application deadline: February 14, 2005.**

The Korea Society also announces openings for up to ten American educators to participate in the Tenth Annual Fall Fellowship in Korean Studies to be held in Korea October 9-20, 2005. All expenses of the selected participants will be covered. **Application deadline: April 15, 2005.**

For information concerning either program contact: Yong Jin Choi, Director, Korean Studies Program, The Korea Society, 950 Third Avenue, 8th Floor, New York, NY 10022; e-mail: yongjin.ny@koreasociety.org

Finnish Centre for International Mobility Grant

The Finnish Centre for International Mobility's objective is to encourage academic mobility to Finland and to promote international co-operation in research and teaching. The grant award period is 3-12 months. Applications should be submitted at least three months before the intended fellowship period. For further information visit the website at: <http://finland.cimo.fi/studying/>

NEA Foundation for the Improvement of Education's Learning & Leadership Grants

The NEA Foundation provides \$2,000-\$5,000 grants to teachers, education support professionals, and higher education faculty and staff in public schools, colleges, and universities for the purpose of engaging in high-quality professional development or implementing innovative ideas that raise student achievement. Eligible applicants may apply at any time. Phone: (202) 822-7840. Web: <http://www.nfie.org/grants.htm>

CSAS Academic Sharing Program

The Academic Sharing Program at the Center for South Asian Studies at the University of Michigan seeks applications for small grants (\$500) to support curriculum development projects related to South Asian Studies. Teaching materials produced as a result of these grants will be published electronically and made available to the teaching community by CSAS. There is no specific deadline to apply for funds from the CSAS Academic Sharing Program. Contact: Dilip Das, Center for S. A. Studies, International Institute, Suite 3640 SSVB, 1080 S. University, Ann Arbor, MI 48109-1106; phone: (734) 763-5408; e-mail: csseas@umich.edu

Book Review

Anti-Americanism. Edited by Andrew and Kristin Ross.
New York University Press. (N.Y.: 2004). 344 pages. US \$24.95.

Reviewed by **Carmen M. Durrani**, Asst. Prof. of Foreign Languages, Concord University, Athens, WV.

The editors, Andrew Ross, professor of American Studies, and Kristin Ross, professor of Comparative Literature, at New York University, compiled a series of multidisciplinary essays on anti-Americanism, which were presented at a public conference held at New York University, in February 2003. A total of seventeen essays were written by scholarly experts from NYU's area studies program (history, cultural analysis, literature, sociology, political science), who analyzed the history and currency of anti-Americanism in five key global regions: the Middle East, Latin America, Europe, East Asia, and the United States.

In the introduction, the editors stress the fact that anti-Americanism is as old as political modernity. Indeed, the record of native genocide, plantation slavery, the territorial expansion that triggered the Mexican-American War and the Spanish-American War, and other military campaigns sparked an ever-growing opposition. Furthermore, the U.S. dominance in Central and Latin America systematically undermined most of the region's efforts at democratic reform and economic self-determination.

In his essay on "The Narcissism of Violent Differences," professor Greg Grandin points out that as unrivaled military power, principal source of capital, dominant supplier of manufactured goods, and primary importer of raw material, U.S. private interests and government institutions had a heavy hand in setting boundaries for permissible political and cultural debate. Consequently, the U.S. effectively neutralized the opposition with a mix of hard and soft power to anti-Americanism in Latin America, and helped establish the free-market system in most nations, while transforming their populations into eager consumers of U.S. goods and technology. From the U.S. perspective, Latin America had become a model of stability, which resonated well with the Latin American political and industrial elite. However, intellectuals, politicians and nationalists voiced their opposition not only to the U.S. territorial and economic expansion, but also to the military interventions. A more diffuse Spanish Catholic antipathy was directed toward the Anglo-Protestant "individualism" and "materialism."

During the early cold war years, the concept of "anti-Americanism" referred primarily to official Soviet propaganda to explain their hostility towards U.S. interests and values. As superpower conflicts spread outside Europe, the charges of "anti-Americanism" reaffirmed the U.S. role as the "embodiment and the defender of a universal model of modernity." Referring to the ambivalence of Latin American attitudes toward the U.S in the 1950s, professor Grandin suggests that Latin American politicians criticized U.S. materialism, yet wanted U.S. consumer goods and capital. They resented the dominant military power, yet wanted U.S. protection. In moments of crisis in Argentina, Chile, Guatemala, and Nicaragua, in the 1970s, fields of economic, repressive and cultural power overlapped. More recently, Latin American-U.S. relations have entered a new period of antagonism, not only because of increased U.S. military aid and training, but also because of the pressure on the Latin-American armies to take a more active role in national and regional policing to deal with threats of terrorism, drug and arms trafficking, illegal migration and organized crime. The author emphasizes that the fundamental

harshness of free-market restructuring, depending upon low wages and limited benefits have propelled the hemispheric militarization. At the same time, the U.S. government has recommended high-tech arms sales to Latin America after a twenty-year ban, described by Thomas Friedman of the New York Times as “threatening to kick off a regional arms sale.”

Professor Mary Louise Pratt observes that, in Latin America, over the course of the last 150 years, anti-Americanism was either defined as “anti-capitalism, anti-imperialism, nationalism or anti-materialism.” On the one hand, “americanismo” is positively defined as a commitment to democracy and liberty. On the other hand, the metaphor of Latin America being the U.S.A.’s backyard (el patio de atrás) captures the lack of mutual respect, the refusal or the inability of the Americans to recognize Latin Americans as equals or at least as players in the same game. In Mexico, Vicente Fox was hoping for the possible renegotiation of certain unfavorable terms of the North American Free Trade Agreement (NAFTA) and of immigrant labor, but these urgent issues have been put aside because of the war in Iraq.

In examining the question of anti-Americanism in the Middle East, professor Timothy Mitchell attributes part of the difficulty to the fact that the grounds for criticism are not well understood. He points to the support Washington has given for decades to hostile regimes in the region, even putting its obliging clients in power to maintain its hegemony, but, in the end, it backfired. The Shah of Iran lost his throne to the Islamic revolution of 1979. The Lebanese oligarchy, bolstered by the U.S. intervention of 1958, collapsed in 1975, precipitating the country into eighteen years of civil war. In the West Bank and Gaza Strip, the refusal of the Palestinians to submit to Israeli rule gave rise to nationalism. In Afghanistan, the U.S. involvement is generally seen as a response to the Soviet military intervention of 1979. In Iraq, Saddam Hussein rejected the regional hegemony of the U.S. by nationalizing the country’s foreign-controlled oil. Eventually, the collaboration between U.S. power and political Islam was not limited to the control of the oil resources of Saudi Arabia, but from the late 1950s extended to seeking an alliance with the power brokers of Islamic revivalism in order to counteract the more powerful secular threats. Professor Mitchell argues that the anti-Americanism of Islamist groups in Egypt and Saudi Arabia was another product of the relative weakness of American power for which a price had to be paid. He concludes that the response to policy failures led to the invasion of Iraq in March 2003.

In her conversation with Rashid Khalidi, Director of the Middle East Institute, and Edward Said, professor of Arab Studies at Columbia University, professor Ella Shohat discussed anti-Western (anti-French and anti-British sentiments because of the colonial systems), and growing anti-Americanism in the Middle East and in Third world countries. Professor Shohat argues emphatically that the very forces struggling to democratize have been suppressed by regimes imposed and managed by colonial or ex-colonial powers.

In the context of a discussion of French anti-Americanism, professor Kristin Ross explains the gradual distancing from the U.S. as misgivings about social inequality between French and American workers. The 1995 strike in France points to the long-standing American hostility to the French model with its decent wages, working conditions and social benefits, and the French aversion for the American system designed to benefit the corporate elite. She hopes that the French, and more broadly speaking the European society, may have the ideological means to resist the dictatorship of capitalism and multinational corporations.

Professor Moss Roberts made an in-depth historical analysis of the U.S. Foreign policy from an Asian perspective, covering China, Taiwan, Japan, Vietnam and Cambodia. He observes that a growing number of Taiwanese political and business leaders prefer a peaceful integration of Taiwan with China, and explains the U.S. threat in the region. As for the anxiety about North Korea, nobody knows whether China and South Korea will be able to diffuse the lingering crisis. As he reviews the role of the U.S. military in international trade, he asserts that the Pentagon has joined the World Bank and

the International Monetary Fund in keeping Third-world countries weak by giving only lip service to the rhetoric of democracy, rule of law, and human rights, which has given rise to extremist militant fundamentalism and public resentment.

In his essay, Professor Andrew Ross, stresses the fact that the domestic anti-Americanism is definitely an integral component of the American way in a nation where “evangelical self-affirmation is as righteous to believers as it is repugnant to most others.” Since September 11, after the curtailing of many constitutional freedoms by the U.S. Patriot Act, the use of “anti-American” labeling has increased. In wartime, or in periods of great concern with national security, the slightest nonconformity can qualify someone for being unpatriotic. Left out in the debate by the U.S. policymakers are the international protest movements with alternative ideas about global development, and how to win the hearts and minds of the racially marginalized, and the economically and politically disenfranchised people. This worldview suffered a blow when the Bush administration reformatted the geopolitical map after September 11, dividing the world up along the “axis of evil.”

In the final essay on “Vigilante Americanism,” Professor John Kuo Wei Tchen examines what it means to be an “American,” and captures “the fanciful morality story of all-good versus all-evil,” that President Bush has been repeating since September 23, 2002. His words resonate with those of John O’Sullivan, the editor of the United States Magazine and Democratic Review, who wrote in 1845, that “Providence” was above all international treaties and that Americans would make their own law. This doctrine has remained unchallenged because the culture of vigilante Americanism is deeply embedded in U.S. white, Anglo-Protestant nationalism. Therefore, the struggle for full inclusion of Asian, Latin American, and Arab immigrant families into the deeper layers of U.S. political culture is an on-going and unfinished product.

The essayists have presented a very thorough analysis of their topics with wide-ranging and frank commentaries on the phenomenon of “anti-Americanism.” I recommend that the reader may further explore the role of the news media on the domestic and global fronts in the context of “anti-Americanism.”