

**Consultant Visit Summary**

Date of Visit: 2/3-2/5/08

Leadership Consultant: Kyle Robinson

Chapter: Alpha Rho

School: West Virginia University

Visit overview:

Meeting	Contact	Discussed
archon	Josh Deem	Recruitment/ brotherhood/ bylaws
vice archon	Devon Jocelyn	Recruitment
treasurer	Randy Brannon	Budget
secretary	Andy Allenbecker	By laws/ green report/ chapter roster
warden	Danny Miller	Member education/ communication
historian	Ryan Kendra	Alumni newsletter/ 30 th anniversary of recharter
chaplain	Mike Newcomer	Sub rituals/ initiation
Push America		
risk manager		
associate's meeting		

Seven Objectives of Chapter Excellence**Recruitment Success:**

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • New house renovations • Fresh start for chapter • 	<ul style="list-style-type: none"> • Other chapters not really recruiting • •

Notes:

Right now the chapter is relatively small but there are plenty of opportunities for growth. With our chapter house being renovated we can offer the opportunity to essentially start a new chapter with a brand new house to live in. This should be a great selling point for potential new members. We need to be consistently recruiting throughout the semester. Continue to recruit at the residence halls and make banners and posters to attract attention. The most important thing is that we recruit men of high integrity and character that will lead this chapter back to prominence.

Superior Associate Member Education:

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • Energetic warden • Chapter advisor is involved • 	<ul style="list-style-type: none"> • • •

Notes:

Member education is vital to the success of any chapter, especially a chapter that is essentially brand new. It is important that the members know the history of the fraternity that they are building. Upon talking to Danny we decided that he would have a new member program written and approved by the chapter by March 1st. This program should include essentially a syllabus for the semester with requirements for initiation. Please let me know if I can do anything to help put this into place.

Academic Success:

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • Current GPA is a 2.91 • • 	<ul style="list-style-type: none"> • We need to write a scholarship program • •



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Notes:

The current chapter GPA is very good. It is important as we recruit more men that we ensure that they are living up to our standards for membership. For the members who could not be initiated last semester because of their GPA we need to put a scholarship program into place. This can be very simple and will not take much work to enact. If you would like an example of what other chapters are doing please let me know and I will email you one.

Sound Chapter Operations:

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • New executive council • Involved Alumni working on finances • 	<ul style="list-style-type: none"> • Need to write a strategic plan • Need to write member contracts •

Notes:

The area of Chapter Operations is the backbone of the chapter. An organized executive council can make a chapter very successful. With the election of a new executive council it is my hope that you will look closely at the 7 objectives report and go down the line one by one and put different programs into place. These are things that can make your job much easier and will make officer transition easier.

Living the Ritual:

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • New chaplain • Alumni came back to perform ritual • 	<ul style="list-style-type: none"> • Create a standards board • Write a chapter Code of Conduct •

Notes:

The most important thing to work in this semester is to put a working standards board into place. This can be a small group of three or five brothers who hear complaints and work out differences in the chapter. Secondly, we need to write a code of conduct. This serves as a supplement to the standards board. When a member breaks one of the points on the code of conduct they will be written up to the standards board. Please let me know if you need samples of the code of conduct because I can supply you with several.

Commitment to Service:

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none"> • Newly elected Push America chairman • • 	<ul style="list-style-type: none"> • Hold Push America events • Get involved in local service community •

Notes:

There is a large amount of work to be done in the area of Service for the Alpha Rho Chapter. With all of the other work I can understand that this might not be a priority. I challenge you to rebuild your chapter around the tenants of Push America and service to your community. You can hold Push America fundraisers and awareness events that serve the dual purpose of public relations and recruitment of new members. A chapter full of men that were recruited during a Push America event will be a great chapter.

**Consultant Visit Summary****Effective Chapter Alumni Relations:**

<u>Strengths</u>	<u>Opportunities</u>
<ul style="list-style-type: none">• 30th anniversary of re-charter coming up••	<ul style="list-style-type: none">• Produce an alumni newsletter• Perform an alumni initiation• Produce a historical scrapbook

Notes

It will be an exciting time as the chapter will soon have its 30th anniversary since it was re-chartered. There is much work to make sure that this event is a success. The best way to start is to get out an alumni newsletter. This needs to go out by April 1st. In it we need to include the details of the event and how people can get involved. Please let me know if you need help with the newsletter or the planning of the event. We are lucky to have a Director of Alumni Relations on staff that will help you to plan this event.

Notes

Suggestions for chapter follow-up after the consultant visit:

There is a tremendous amount of work that needs to be done to get this chapter back together. The membership is somewhat divided and that is slowing down the process. You are lucky to have two great alumni supporting you and working with you. The National Headquarters is always just a phone call away and we will help you to improve. I challenge you to rebuild your chapter as a model chapter on the West Virginia campus. Please let me know if there is anything that I can do to help!