

West Virginia University Graduating Senior Survey

Introduction

The West Virginia University Graduating Senior Survey provides information about undergraduate students' experiences at West Virginia University, their perception of the opportunities and services available, and their future plans. The survey was developed by the WVU 2010 Strategic Plan Implementation Team in collaboration with the Office of Institutional Research to assess the effectiveness of numerous strategic plan initiatives.

Sampling design

The Graduating Senior Survey is administered during the final month of each semester, April-May, August, and December. Each undergraduate student who has applied to graduate and is included on the list of anticipated graduates for the semester is invited to participate. Individual email invitations with a unique link to the online survey are sent through the University's student email service.

Data Collection

The Office of Institutional Research facilitates the administration of the survey process entirely on-line, from invitations and survey administration, to data collection and reminders. Survey responses for the May 2010 Graduating Senior Survey were obtained between April 29, 2010 and May 18, 2010. Specifically, invitations were sent to 2,632 students, and the overall effective response rate was 15%.